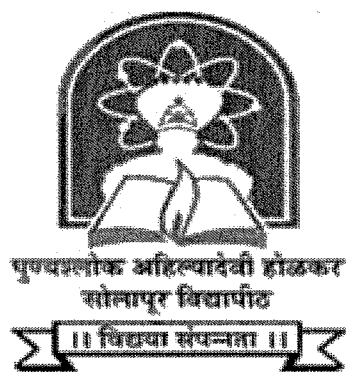


**PUNYASHLOK AHILYADEVI HOLKAR SOLAPUR
UNIVERSITY, SOLAPUR**

SKILL DEVELOPMENT CENTRE



**Course Name: Certificate Course in Anchoring:
Radio, TV and Events**

Year- 2023

Punyashlok Ahilyadevi Holkar Solapur University, Solapur

SKILL DEVELOPMENT CENTRE

“Certificate Course in Anchoring: Radio, TV and Events”

Syllabus

❖ **Duration of course : 6 Months**

❖ **Need of Course:**

- 1) Students will be able to know the techniques of anchoring.
- 2) Students will get confidence to interact with a very large audience
- 3) Students can get all skills needed for a Radio Jockey.
- 4) Students can get all skills needed for a TV Anchor.
- 5) Students can get an opportunity to be a part of some of the biggest events

❖ **Employment and Entrepreneurship Opportunities from Course:**

- 1) Radio Jockeying in FM/Community/ Public Radio.
- 2) TV Anchor in local, Regional. National TV channels.
- 3) Reality Shows / Chat Shows / Live Events / Music Shows / News Channels
- 4) Award functions / Corporate Events / Celebrity Nights / Fashion Shows

❖ **Admission Fees:3000/-**

❖ **Minimum Admission Eligibility for Student: 12th Pass**

❖ **Teacher's Eligibility : M.A. Mass Communication/ M.A Mass Communication and Journalism/ M.A Journalism**

Punyashlok Ahilyadevi Holkar Solapur University, Solapur

SKILL DEVELOPMENT CENTRE

Syllabus Structure

Course Title: “Certificate Course in Anchoring: Radio, TV and Events”

Course Duration: 6 Months

Name of Skill Course	Duration	Name of Paper	Paper	Hours Per Paper	Th.	Int.	Practical	Credits
Certificate Course in Anchoring: Radio, TV and Events	6 Months	Anchoring: Radio, TV and Events	I	45	80	20	0	3 Credits
		Internal Assessment Practical -Term Work	II	45	0	0	100	3 Credits
		External Assessment Practical-I	III	90	0	0	100	3 Credits
		External Assessment Direct Practical-II	IV	90	0	0	100	3 Credits
Total				270	80	20	300	12 Credits

Course Abbreviations:

Th.- Theory Evaluation,

Int.- Internal Evaluation,

Pract.- Practical Evaluation.

Punyashlok Ahilyadevi Holkar Solapur University, Solapur

SKILL DEVELOPMENT CENTRE

Course Title: "Certificate Course in Anchoring: Radio, TV and Events"

SYLLABUS Details

1)	Paper Title	1)Anchoring: Radio, TV and Events 2)Internal Assessment-Term Work 3)External Assessment Practical-I 4)External Assessment Practical-II		
2)	Paper No	1,2,3 & 4		
3)	Objectives of Papers	1) To check the techniques of anchoring.		
		2) To check confidence level to interact with a very large audience		
		3) To examine skills needed for a Radio Jockey.		
		4) To examine skills needed for a TV Anchor.		
4)	Expected out comes from Papers	1) Students will be able to know the techniques of anchoring.		
		2) Students will get confidence to interact with a very large audience		
		3) Students can get all skills needed for a Radio Jockey.		
		4) Students can get all skills needed for a TV Anchor.		
5)	Content			
	Unit-1	Communication: <ul style="list-style-type: none">• An Introduction Definition, Nature and Scope of Communication• Importance and Purpose of Communication• Process of Communication• Types of Communication• Essentials of Effective Communication• Communication Techniques• Barriers to Communication		45 Hours
	Unit-2	Anchoring of Public Events: <ul style="list-style-type: none">• Basics of Anchoring• Introducing to microphone, EP, Stage, Lightning• Voice grooming-tips and techniques• Dress code for men and women• Make-up tips and techniques• Techniques too ace the interview and create a powerful impression• Tips on anchoring from the experts in the field• Showing how to hold an audience's attention		90 Hours

	<ul style="list-style-type: none"> • Event Management -: Meaning, Types of events, Organizing Events, Managing Events, Strategies for Effective Event Management 	
Unit-3	Radio Anchoring: <ul style="list-style-type: none"> • Know your voice: pitch/tone/intonation/inflection • Know your listener • Presentation Techniques • Role of Announcer/Radio Jockey/News reader • Voice Over: Rhythm of speech, Breathing, Resonance, VO for radio commercials • Writing Script for Radio • Radio Studio Setup and Programme Production • Formats of Radio programmes: Announcement, talks, features-documentaries, plays, news, discussion, interviews, commercial/jingles, music etc • Duties and responsibilities while news reading: Understanding the news scripts and news, agenda On-air Essentials, Studio autocue reading & recording the voice • Anchoring for AIR channels and private FM channel • Equipment's used by anchors - mike, phone, computer, console etc • Sound Recording, Editing and streaming • The technical process of Radio Broadcasting • Handling live shows 	90 Hours
Unit-4	TV Anchoring: <ul style="list-style-type: none"> • Concept and types of TV Anchoring • TV Studio setup. • Scripting for television media • Techniques of taking visual for TV News • Sound bites • Live reports • Use of Teleprompter • Types of TV news stories/Packaging/Interviews • The basics of fluency, Voice: pitch/tone/intonation/inflection • Voice Over: Rhythm of speech, Breathing, Resonance, VO for TV • Voice and its function, demonstrating how to control body language, Breathing and articulation. • Duties and responsibilities while news reading, Understanding the news scripts and news. agenda 	90 Hours

		<p>On-air Essentials, Studio autocue reading & recording the voice</p> <ul style="list-style-type: none"> • A look at personality, style and general show presentation • Examples of anchors work and detailed analysis of their styles • Talk show host and moderating an event • TV Reporting techniques-ENG and P2C reporting a news & interviewing, recording the byte & transcription & scripting • Different Reporting styles- Political, Entertainment, Crime, Sports & Economic 	
6)	Reference Books	<p>1) सूत्रसंचालन – सुनिता तारापुरे</p> <p>2) रेडिओ जॉकिरिंग – सुनिता तारापुरे</p> <p>3) आजच्या ठळक बातम्या – समीरण वाळवेकर</p> <p>4) जनसंवाद सिद्धांत आणि व्यवहार- रमा गोळवलकर</p> <p>5) Anchoring TV and Live Events – Bindiya Datta</p> <p>6) The Art of Public Speaking - Dale Carnegie</p> <p>7) Radio jockey and T.V.anchoring – Sanjay Gaur</p> <p>8) The ABC of News Anchoring: A Guide for Aspiring- Richa Jain Kalra</p>	

❖ : Theory Examination

NATURE OF QUESTION PAPER

Duration: 3 Hours

Total Marks: 80

Instructions:

- 1) All questions are compulsory.
- 2) All questions carry equal marks.

Q. No. 1: Multiple Choice Questions (1 Marks Each)

16 Marks

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)
- 7)
- 8)
- 9)
- 10)
- 11)
- 12)
- 13)
- 14)
- 15)
- 16)

Q. No. 2: Write short notes

(Any four out of six)

16 Marks

- 1)
- 2)

3)

4)

5)

6)

Q. No. 3: Write Answers

(Any two out of four)

16 Marks

1)

2)

3)

4)

Q. No. 4: Descriptive Type Questions

(Any one out of two)

16 Marks

A)

B)

Q. No. 5: Descriptive Type Question. 16 Marks

❖ **PAPER-2: Internal Assessment Practical-Term Work (File Submission)**

Sr. No	Details	Marks
1.	To write a report on anchoring specialties of one Radio Anchor, one TV Anchor and one Anchor of public events.	20
2.	To prepare a script for two public functions and Record	20
3.	Report on Radio Studio and TV Studio	20
4.	To prepare two scripts for radio news bulletin and record.	20
5.	To prepare two scripts for TV news bulletin and record.	20

❖ **PAPER-3: External Assessment Practical (File Submission)-I**

Sr. No	Details	Marks
1.	To conduct one interview for Radio	15
2.	To conduct one interview for TV	15
3.	To conduct one discussion programme for Radio	15
4.	To conduct one discussion programme for TV	15
5.	Write Two P2C and Record	20
6.	Anchoring for FM Radio like RJ	10
7.	Write two advertisements and record	10

❖ **PAPER-4: External Assessment Direct Practical-II**

Sr. No	Details	Marks
1.	To write script for public event	10
2.	To write one ad and record voice over	10
3.	To prepare and present radio news bulletin	20
4.	Anchoring for FM Radio like RJ	10
5.	To present news bulletin for TV using teleprompter	10
6.	To prepare and present P2C	20
7.	To conduct an interview for TV	20