

**PUNYASHLOK AHILYADEVI HOLKAR SOLAPUR
UNIVERSITY, SOLAPUR**

SKILL DEVELOPMENT CENTRE



Course Name: “Certificate Course in Agro Tourism”

Year- 2023

Punyashlok Ahilyadevi Holkar Solapur University, Solapur

SKILL DEVELOPMENT CENTRE

“Certificate Course in Agro Tourism”

Syllabus

- ❖ **Duration of course:** 6 Months
- ❖ **Need of Course:**
- ❖ **Employment and Entrepreneurship Opportunities from Course:**
- ❖ **Admission Fees:**
- ❖ **Minimum Admission Eligibility for Student:**

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Syllabus Structure

Course Title: “Certificate Course in Agro Tourism”

Course Duration: 6 Months

Name of Skill Course	Duration	Name of Paper	Paper	Hours Per Paper	Th.	Int.	Practical	Credits
Certificate Course in Agro Tourism	6 Months	Tourism & Craft Making	I	45	80	20	0	3 Credits
		Introduction to Agriculture (Practical Paper)	II	90	0	0	100	3 Credits
		Ecotourism	III	45	80	20	0	3 Credits
		Agro tourism Business	IV	45	80	20	0	3 Credits
Total				225	240	60	100	12 Credits

Course Abbreviations:

Th.- Theory Evaluation,
Int.- Internal Evaluation,
Pract.- Practical Evaluation.

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Course Title: Certificate Course In Agro Tourism

SYLLABUS Details

1)	Paper Title	Tourism & Craft Making	
2)	Paper No	I	
3)	Objectives of Paper	1. To provide entertainment to tourists	
		2.To organize tourism related activities such as cultural shows	
		3. To take over and develop and manage places of tourist interest	
		4. To play and experiment in craft encourages children a fun and relaxed environment	
		5. Working with materials teaches them about colors	
4)	Expected out comes from Paper	1. Analyze, understand, and innovate the deliverables of tourism sector	
		2. Possess learning acumen	
		3. Create competitive edge to destinations through managerial skills	
		4. describe overarching product(s) that students will generate by applying the skills, tools, or content	
		5. identifies tools, equipment and materials used in different art forms under visual art	
5)	Content		
	Unite-1	A) Definition, Nature and Scope of Tourism B) Place of Tourism in Modern Life C) Importance of Tourism	10 Hour
	Unit II-	Types of Tourism A) Archaeological & Historical (Heritage) Tourism B) Religious Tourism C) Medical Tourism D) Eco Tourism E) Agro- Rural Tourism F) Education Tourism	10 Hour
	Unit III-	Tourist Guide A) Qualification, B) Qualities & working	10 Hour

		<p>C) Tourist Assistance:</p> <p>i) Reservation</p> <p>ii) Banking-Foreign Currency & Exchange Facilities</p> <p>iii) Passport & Visa, Custom Formalities, Health Regulations</p> <p>iv) Tour Arrangements</p>	
	Unit IV-	<p>Craft Making</p> <p>A) Pottery Making</p> <p>B) Making models of various Archaeological sculptures</p> <p>C) Making of Huts & Cottages</p> <p>D) Adventure & Traditional Games</p>	15 Hour
6)	Reference Book	<ul style="list-style-type: none"> 1. Gupta, S.P. (2002), Cultural Tourism in India, Indraprastha Museum of Art and Archaeology, New Delhi. 2. Boniface B. & Cooper C (2009), Worldwide Destinations: The geography of Travel & Tourism Oxford Butterworth Heinemann. Gupta S.P. Tourism Museums and Monuments of India. Oriental Krishna Lal Publishers, Pune. Rowland Benjamin The Art and Architecture of India (Buddhist, Hindu, Jain) Penguin Books Ltd. London. Archeological Remains Monuments and Muscums (Two Parts) Archeological Survey of India, Delhi. Krishna K. Kamra & Basics of Tourism, Kanishka Publishers, Distributors, Mohinder Chand New Delhi. Patil Maya, Puratatva: Ek Paryalochan, Suvidya Prakashan, Solapur. Patil Maya, Marathwadaytil Kahi Mandire Shilpe , Granthali Prakashan, Mumbai. Websites of Tourism Authorities / Departments, Travel Businesses, National & International Hotel Websites Internet Resources: www.ncagr.com 10. www.agritourismworld.com 	

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SYLLABUS Details

1)	Paper Title	Introduction to Agriculture – (Practical Paper)	
2)	Paper No	II	
3)	Objectives of Paper	Students will be able to:	
		1. Understand the meaning and importance of agriculture.	
		2. Identify and explain the various factors affecting agriculture.	
		3. Distinguish the features of various types of agriculture.	
		4. Classify different crops according to their geographical conditions.	
4)	Expected out comes from Paper	5. Compare development of agriculture in developed and developing countries.	
		1. Students will be able to appreciate the importance of food in the world.	
		2. Learn about the local, regional and global crops	
		3. Co-relate different aspects of agriculture, that are used by scientists, marketers, and producers.	
5)	Content	4. Students will be able to appreciate the importance of food in the world.	
	Unite-1	Agronomy A) Cultivation of Various seasonal crops, pulses, nuts, oil seeds, cotton, kharip, & rabbi B) The preparation if land by plugging, harrowing C) Sowing & harvesting	20 Hour
	Unit II-	Horticulture –Pomology and Olericulture A) Cultivation of fruit crops, Propagation methods liked cutting, budding & grafting. B) Cultivation of vegetables, spices and condiments, cutting	20 Hour
	Unit III-	Floriculture A) Cultivation of Flowers and ornamental plants. B) Green Houses, Glass Houses, Poly House	20 Hour
	Unit IV-	Preservation and Processing of Agricultural Products A) Making of Jam, jelly, pickles etc. B) Allied activities like dairy, poultry, fishery, piggery C) Local fresh seasonal food like Hurda, green ram, Bengal gram, roasted or boiled pulse & nuts, sugarcane juice	30 Hour

6)	Reference Book	1. Principles of Agronomy – by S. R. Reddy, Kalyani publishers 2. Principles of Agronomy - by Reddy and Reddy 3 Agronomy Dr. K. L. Nandeha 4 Cropping and Farming Systems S. C. Panda 5 Fertilizers and Manures J. P. Chaudhary 6 Irrigation Agronomy S. R. Reddy 7. www.ncagr.com 8. www.agritourismworld.com

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1)	Paper Title	Ecotourism	
2)	Paper No	III	
3)	Objectives of Paper	1) understand the importance of ecotourism. 2) describe the link between ecotourism and reduction in poverty levels. 3) explain the human factors that have an impact on ecotourism. 4) describe how environmental protection can lead to poverty reduction. 5) examine three potential triggers for poverty reduction.	
4)	Expected out comes from Paper	1. Evaluations will include research and reading articles that have information about the topic.	
		2. participation in discussions and debates about the benefits and effects of ecotourism,	
		3. personal, civic and social responsibility	
		4. Ethical thinking, and reorganization of the impact of humans on the environment.	
		5. plans to protect natural resources	
5)	Content		
	Unite-1	Introduction to Tourism and Eco- Tourism – Global context: A) Introduction and definition B) Tourism and Global Environment C) Forms and Evolution of Tourism ad a Business	10 Hour
	Unit II-	Introduction to Tourism and Ecotourism 0 Indian Context: A) Evolution and History of Tourism in India B) National Laws of Tourism C) Interpretation and Linkages between Tourism and Environments Laws	10 Hour
	Unit III-	Sustainable Tourism Concept A) Tourism and ‘Five Year Plans’ in India B) Tourism and Infrastructure Development C) Flora and Fauna and cultural heritage D) Tourism and its Impacts on Society and Environment E) Natural disasters and Tourism, Man – made Disasters and Tourism	10 Hour

	Unit IV-	Unit IV: Ecotourism and Development Issues: A) Ecotourism and protected areas, Ghats, malran, Sanctuaries, Coastal areas B) Ecotourism and competing resource users C) Case studies if ecotourism and carries in Ecotourism	15 Hour
6)	Reference Book	http://www.ecoindia.com/eco-tourism-in-india.html https://www.triplepundit.com/2015/07/ecotourism-gaining-momentum-india/ https://www.holidify.com/blog/eco-tourism-in-india/ https://en.wikipedia.org/wiki/Eco-Sensitive_Zone http://www.epw.in/journal/2015/50/reports-states/problems-eco-sensitive-zone.html https://en.wikipedia.org/wiki/Eco_hotel https://www.tourmyindia.com/blog/top-eco-friendly-hotels-resorts-india/ Resmi G, An evaluation of ecotourism projects in Kerala a study with special reference to Idukki district, shodhganga.inflibnet.ac.in/bitstream/10603/19757/15/15_chapter4.pdf (accessed on 19-5-18) P.Rajakumar , A STUDY ON DESTINATIONS OF ECO TOURISM IN KERALA, Shanlax International Journal of Managemen. Volume 3 Issue 3 January 2016 , pp14 to 20 http://www.shanlaxjournals.in/pdf/MGT/V3N3/MGT_V3_N3_003.pdf (accessed on 21-05-18)	

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1)	Paper Title	Agro tourism Business	
2)	Paper No	IV	
3)	Objectives of Paper	1. To develop students to be a explorer.	
		2. To develop socially, ethically responsible business leaders	
		3. To promote entrepreneurial skills among students, for promoting a better ecosystem of business.	
		4. Understand the concept of Management, its levels and functions	
		5. Understand the planning process, its types and various decision-making models.	
4)	Expected out comes from Paper	1. Understand the concept of tourism, basic about tourism industry.	
		2. access and appropriately disseminate accurate and detailed product knowledge and destination information about different types of tourists.	
		3. The students will understand the concepts, classification, and nature of tourism	
		4. develop knowledge and skills of tour operator's products which includes travel, transfer and accommodation planning	
		5. Gaining in-depth knowledge of history of travel agency, nature, and form of travel.	
5)	Content		
	Unit-I	The Scope and Nature of Rural and Agricultural Tourism A) Background and History of Farm Tourism B) Forms of Agribusiness for Managers and Farmers C) Agritourism Beyond the Farm D) Types of Agricultural Tourism E) Possible Issues F) Animal Welfare	10 Hour
	Unit II-	Creating an Agritourism Setting A) Planning Your Offering B) Resource Management C) Selecting Target Markets – Market Segmentation D) Marketing Approaches E) Legal and Health & Safety Requirement	10 Hour

	Unit III-	Agro Tourism Events A) Types of Agricultural Events B) Planning for an Agricultural Event C) Phases of Delivering an Agricultural Event D) Dealing with Event Issues E) Managing Visitor Access	10 Hour
	Unit IV-	Agricultural Tourism Accommodation A) Styles of Accommodation B) Costing Accommodation C) Maintenance D) Farm Tours and Activities E) Identifying Major Target Groups F) Tours Within the Farm G) Tour Schedules and Bookings	15 Hour
6)	Reference Book	1.Martha Glass, North Carolina Department of Agriculture and Consumer Services ‘Suggestions for helping you start agro tourism venture’ November 2004 2. Pandurang Taware ,Director Sales & Marketing, Agri Tourism Development Corporation, Pune ‘Agro-Tourism: Innovative Income Generating Activity For Enterprising Farmers’ 3.Paresh V. Joshi, Milind Bhujbal and Satyawar Pable, ‘Socio-Economic Development of Rural Area of Konkan Region of Maharashtra State through Agro tourism’ International Journal of Rural Studies (IJRS) vol. 18 no. 1 Apr 2011 ISSN 1023–2001 pg. 1-5 4. Kumbhar Vijay ,(2009) Agro-Tourism: Scope And Opportunities For The Farmers In Maharashtra, Socio - Economic Voices. 5.Upadhye Jayashree, ‘Problems of Agro-Tourism in Maharashtra: A Study’IJELLH,2015 6. Tourism Policy of Maharashtra – 2006 7. Maharashtra Krishi Prayatan (Agri Tourism) Vistar Yojana 2007. 8. Maharashtra Krishi Paryatan Vistar Yojana 2008, A.T.D.C., Pune 9. www.ncagr.com 10. www.agritourismworld.com	