



# PUNYASHLOK AHILYADEVI HOLKAR SOLAPUR UNIVERSITY, SOLAPUR

## EXAM OF 2025 SEMESTER PATTERN EXAMINATION

### DRAFT PROGRAM OF M.A. (MASS COMMUNICATION COURSE) SEMESTER – I TO IV OCT./NOV. 2025 EXAMINATION TO BE HELD IN OCT. -2025

1. Student should see their Seat No. and Name in the Name list and mistakes if any should be communicate to this office immediately. All candidates are requested to confirm their Examination Seat No. as well as place of examination on the Notice Board of the University/College mentioned below at least two days before the date of Examination. The candidate should write correct Seat No. on each answer book. If candidate writes wrong Seat No. on answer Book the performance of such subject will not be considered.
2. Candidate are requested to be present at their respective places of the Examination **FIFTEEN MINUTES** before the time starting of the first paper and **TEN MINUTES** before the time starting of each subsequent paper. Candidates are forbidden to take any book or paper into the Examination Hall.
3. **Important Note:** Code Numbers given in the Bracket are Computer Code of respective Subjects, Students should mention these Code Numbers on Answer Books with Name of the Subject. Also write these Code Numbers on JSR (Junior Supervisor Report) and related documents.
4. All the Candidates are asked to follow the timely instructions given by University in accordance with the examinations methodology.
5. As per the Rights of Person with Disabilities Act-2016 the persons with Disabilities are given 20 minutes extra for one per hour for the Online/Offline exam. (केंद्र शासनाच्या अपंग व्यक्ती अधिकार अधिनियम २०१६ मधील तरतूदीनुसार अपंग विद्यार्थ्यांना ऑनलाईन व ऑफलाईन परीक्षेमध्ये सर्वसाधारण विद्यार्थ्यांपेक्षा १ तासाला कमीत कमी २० मिनीट इतका वेळ वाढवून देण्यास सर्वानुमते मान्यता देण्यात आली.)

ज्या विद्यार्थ्यांच्या जुन्या अभ्यासक्रमाप्रमाणे परीक्षा देण्याच्या संधी संपलेल्या आहेत व त्यांना आता नवीन अभ्यासक्रमाप्रमाणे समकक्ष पेपर (Equivalence subject) देणे आवश्यक आहे. अशा विद्यार्थ्यांनी नवीन अभ्यासक्रमा प्रमाणे द्यावायच्या समकक्ष विषयाची नावे व त्यांचे पेपर कोड यांचा तक्ता वेळापत्रकाच्या शेवटच्या पानावर प्रिंट करण्यात आला आहे. त्याप्रमाणे विद्यार्थ्यांनी सदर पेपर द्यावेत.

Sr. No.	Center	College Abbreviation	Place
1	Solapur	PAHSUS	PUNYASHLOK AHILYADEVI HOLKAR SOLAPUR UNIVERSITY, SOLAPUR

<b>M.A. (Mass Communication) Sem – I (NEW w.e.f. June 2023)</b> <b>(NEP CBCS Pattern-2023)</b>			
Day & Date	Paper No	Sr. No.	Subjects Time: 3:00 p.m. to 5:30 p.m
Wednesday 01/10/2025	DSC1.1	1	Principles of Mass Communication (230112101)
Saturday 04/10/2025	DSC1.2	2	Theory Reporting & Editing (230112102)
Tuesday 07/10/2025	DSC1.3	3	Theory Print Media (230112103)
Thursday 09/10/2025	RM	4	RM Communication Research (230112105)

<b>M.A. (Mass Communication.) Sem – II (New w.e.f. Nov. 2023)</b> <b>(NEP CBCS Pattern-2023)</b>			
Day & Date	Paper No	Sr. No.	Subjects Time: 11:00 a.m. to 1:30 p.m
Friday 03/10/2025	DSC V	5	Electronic Media ( Radio & TV ) (230112201)
Monday 06/10/2025	DSC VI	6	Advertising and Branding (230112202)
Wednesday 08/10/2025	DSC VII	7	Public Relations & Corporate Communication (230112203)

<b>M.A. (Mass Communication) Sem – III (New w.e.f. June 2024)</b> <b>(NEP CBCS Pattern-2023)</b>			
Day & Date	Paper No	Sr. No.	Subjects Time: 11:00 a.m. to 1:30p.m
Wednesday 01/10/2025	DSC IX	8	Development Communication (230112301)
Saturday 04/10/2025	DSC X	9	Radio and Television Programme Production (230112302)
Tuesday 07/10/2025	DSC XI	10	Digital Journalism (230112303)

<b>M.A. (Mass Communication) Sem – IV (New w.e.f. Nov 2024)</b> <b>(NEP CBCS Pattern-2023)</b>			
<b>Day &amp; Date</b>	<b>Paper No</b>	<b>Sr. No.</b>	<b>Subjects</b> <b>Time: 3:00 p.m. to 5:30 p.m</b>
<b>Friday</b> <b>03/10/2025</b>	DSC XIII –	11	Media Management (230112401)
<b>Monday</b> <b>06/10/2025</b>	DSC XIV	12	Media Law and Ethics (230112402)
<b>Wednesday</b> <b>08/10/2025</b>	DSC XV	13	Film Studies (230112403)

<b>M.A. (Mass Communication) Sem – IV (New w.e.f. Nov 2021)</b> <b>(CBCS Pattern-2019) (Old up to OCT-2025)</b>			
<b>Day &amp; Date</b>	<b>Paper No</b>	<b>Sr. No.</b>	<b>Subjects</b> <b>Time: 3:00 p.m. to 6:00 p.m</b>
<b>Friday</b> <b>03/10/2025</b>	HCT4.1	14	Television Journalism and Production (MA23401)
<b>Monday</b> <b>06/10/2025</b>	HCT4.2	15	Advertising and Social Marketing (MA23402)
<b>Wednesday</b> <b>08/10/2025</b>	HCT4.3	16	Media Law and Ethics (MA23403)
<b>Friday</b> <b>10/10/2025</b>	SCT4.1	17	<b>A)</b> Online Journalism and Social Media Management (MA23407)
	SCT4.2	18	OR <b>B)</b> Women and Media (MA23408)

Please visit -[sus.ac.in](http://sus.ac.in)

Ref No.: PAHSUS/EXAM/TIME-TABLE/2025/1400

Date : 23/07/2025

Sd/-  
Director  
Board of Examinations and Evaluation

## Equivalence Subject List

Pattern 2020 Paper Code	M.A Mass Communication Sem-I OLD	Pattern 2023 Paper Code	M.A Mass Communication Sem-I NEW
MA23101	Principles of Mass Communication	230112101	Principles of Mass Communication
MA23102	Print Media	230112103	Theory Print Media
MA23103	Reporting and Editing	230112102	Theory Reporting & Editing
MA23106	Advertising and Public Relations		
MA23107	Rural and Agricultural Journalism		
Pattern 2020 Paper Code	M.A Mass Communication Sem-II OLD	Pattern 2023 Paper Code	M.A Mass Communication Sem-II NEW
MA23201	Media Management		
MA23202	Communication Research	230112203	Public Relations & Corporate Communication
MA23205	Electronic Media (Radio and Television)	230112201	Electronic Media ( Radio & TV
MA23206	New Media Applications		
Pattern 2020 Paper Code	M.A Mass Communication Sem-III OLD	Pattern 2023 Paper Code	M.A Mass Communication Sem-III NEW
MA23301	Corporate Communication and Event Management		
MA23302	Development Communication	230112301	Development Communication
MA23305	Radio Journalism and Production	230112302	Radio and Television Programme Production
MA23306	International Communication		