



PUNYASHLOK AHILYADEVI HOLKAR SOLAPUR UNIVERSITY, SOLAPUR

EXAM OF 2024 SEMESTER PATTERN EXAMINATION

FINAL PROGRAM OF M.A. (MASS COMMUNICATION COURSE) SEMESTER – I TO IV

MAR-2024 EXAMINATION TO BE HELD IN ARP-2024

1. Student should see their Seat No. and Name in the Name list and mistakes if any should be communicate to this office immediately. All candidates are requested to confirm their Examination Seat No. as well as place of examination on the Notice Board of the University/College mentioned below at least two days before the date of Examination. The candidate should write correct Seat No. on each answer book. If candidate writes wrong Seat No. on answer Book the performance of such subject will not be considered.
2. Candidate are requested to be present at their respective places of the Examination **FIFTEEN MINUTES** before the time starting of the first paper and **TEN MINUTES** before the time starting of each subsequent paper. Candidates are forbidden to take any book or paper into the Examination Hall.
3. **Important Note:** Code Numbers given in the Bracket are Computer Code of respective Subjects, Students should mention these Code Numbers on Answer Books with Name of the Subject. Also write these Code Numbers on JSR (Junior Supervisor Report) and related documents.
4. All the Candidates are asked to follow the timely instructions given by University in accordance with the examinations methodology.
5. As per the Rights of Person with Disabilities Act-2016 the persons with Disabilities are given 20 minutes extra for one per hour for the Online/Offline exam. (केंद्र शासनाच्या अपंग व्यक्ती अधिकार अधिनियम २०१६ मधील तरतूदीनुसार अपंग विद्यार्थ्यांना ऑनलाईन व ऑफलाईन परीक्षेमध्ये सर्वसाधारण विद्यार्थ्यांपेक्षा १ तासाला कमीत कमी २० मिनीट इतका वेळ वाढवून देण्यास सर्वानुमते मान्यता देण्यात आली.)

| Sr. No. | Center | College Abbreviation | Place |
|---------|---------|----------------------|---|
| 1 | Solapur | PAHSUS | PUNYASHLOK AHILYADEVI HOLKAR SOLAPUR UNIVERSITY, SOLAPUR |

| M.A. (Mass Communication) Sem – I (NEW w.e.f. June 2023) (NEP CBCS Pattern-2023) | | | |
|---|-----------------|----------------|---|
| Day & Date | Paper No | Sr. No. | Subjects Time: 3:00 p.m. to 5:30 p.m |
| Friday 10/05/2024 | DSC1.1 | 1 | Principles of Mass Communication (230112101) |
| Monday 13/05/2024 | DSC1.2 | 2 | Theory Reporting & Editing (230112102) |
| Wednesday 15/05/2024 | DSC1.3 | 3 | Theory Print Media (230112103) |
| Friday 17/05/2024 | RM | 4 | RM Communication Research (230112105) |

| M.A. (Mass Communication) Sem – I (w.e.f. June 2020) (CBCS Pattern-2020) (Old up to MAR.-2024) | | | |
|---|-----------------|----------------|---|
| Day & Date | Paper No | Sr. No. | Subjects Time: 3:00 p.m. to 6:00 p.m |
| Friday 10/05/2024 | HCT1.1 | 5 | Principles of Mass Communication (MA23101) |
| Monday 13/05/2024 | HCT1.2 | 6 | Print Media (MA23102) |
| Wednesday 15/05/2024 | HCT1.3 | 7 | Reporting and Editing (MA23103) |
| Friday 17/05/2024 | DSE 1.1 | 8 | A] Advertising and Public Relations (MA23106) |
| | DSE 1.2 | 9 | OR B] Rural and Agricultural Journalism (MA23107) |

| M.A. (Mass Communication.) Sem – II (New w.e.f. Nov. 2023) (NEP CBCS Pattern-2023) | | | |
|---|-----------------|----------------|--|
| Day & Date | Paper No | Sr. No. | Subjects Time: 11:00 a.m. to 1:30 p.m |
| Thursday 09/05/2024 | DSC V | 10 | Electronic Media (Radio & TV (230112201) |
| Saturday 11/05/2024 | DSC VI | 11 | Advertising and Branding (230112202) |
| Tuesday 14/05/2024 | DSC VII | 12 | Public Relations & Corporate Communication (230112203) |

| M.A. (Mass Communication.) Sem – II (w.e.f. Nov. 2020) (CBCS Pattern-2020) (Old up to OCT.2024) | | | |
|--|----------|----------|---|
| Day & Date | Paper No | Sr. No. | Subjects Time: 11:00 a.m. to 2:00 p.m |
| Thursday 09/05/2024 | HCT 2.1 | 13 | Media Management (MA23201) |
| Saturday 11/05/2024 | HCT2.2 | 14 | Communication Research(MA23202) |
| Tuesday 14/05/2024 | HCT2.3 | 15 16 | A) Electronic Media (Radio and Television) (MA23205) OR B) New Media Applications (MA23206) |
| Tuesday 21/05/2024 | OET | -- | [Choose from list] |

| M.A. (Mass Communication) Sem – III (New w.e.f. June 2021) (CBCS Pattern-2020) | | | |
|---|------------------|----------|--|
| Day & Date | Paper No | Sr. No. | Subjects Time: 11:00 a.m. to 2:00p.m |
| Friday 10/05/2024 | HCT3.1 | 17 | Corporate Communication and Event Management (MA23301) |
| Monday 13/05/2024 | HCT3.2 | 18 | Development Communication (MA23302) |
| Wednesday 15/05/2024 | SCT3.1 SCT3.2 | 19 20 | A) Radio Journalism and Production (MA23305) OR B) International Communication (MA23306) |
| Wednesday 22/05/2024 | OET | --- | [Choose from list] |

| M.A. (Mass Communication) Sem – IV (New w.e.f. Nov 2021) (CBCS Pattern-2019) | | | |
|---|------------------|----------|--|
| Day & Date | Paper No | Sr. No. | Subjects Time: 3:00 p.m. to 6:00 p.m |
| Thursday 09/05/2024 | HCT4.1 | 21 | Television Journalism and Production (MA23401) |
| Saturday 11/05/2024 | HCT4.2 | 22 | Advertising and Social Marketing (MA23402) |
| Tuesday 14/05/2024 | HCT4.3 | 23 | Media Law and Ethics (MA23403) |
| Thursday 16/05/2024 | SCT4.1 SCT4.2 | 24 25 | A) Online Journalism and Social Media Management (MA23407) OR B) Women and Media (MA23408) |

Please visit -<http://su.digitaluniversity.ac>

Ref No.: PAHSUS/EXAM/TIME-TABLE/2024/923

Date :15/04/2024

Sd/-
Director
Board of Examinations and Evaluation

