



PUNYASHLOK AHILYADEVI HOLKAR SOLAPUR UNIVERSITY, SOLAPUR

EXAM OF 2022 SEMESTER PATTERN EXAMINATION

FINAL PROGRAM OF M.A. (MASS COMMUNICATION COURSE) SEMESTER – I TO IV MAR-2022 EXAMINATION TO BE HELD IN JULY- 2022

1. Student should see their Seat No. and Name in the Name list and mistakes if any should be communicate to this office immediately. All candidates are requested to confirm their Examination Seat No. as well as place of examination on the Notice Board of the University/College mentioned below at least two days before the date of Examination. The candidate should write correct Seat No. on each answer book. If candidate writes wrong Seat No. on answer Book the performance of such subject will not be considered.
2. Candidate are requested to be present at their respective places of the Examination **FIFTEEN MINUTES** before the time starting of the first paper and **TEN MINUTES** before the time starting of each subsequent paper. Candidates are forbidden to take any book or paper into the Examination Hall.
3. **Important Note:** Code Numbers given in the Bracket are Computer Code of respective Subjects, Students should mention these Code Numbers on Answer Books with Name of the Subject. Also write these Code Numbers on JSR (Junior Supervisor Report) and related documents.
4. All the Candidates are asked to follow the timely instructions given by University in accordance with the examinations methodology.

Sr. No.	Center	College Abbreviation	Place
1	Solapur	PAHSUS	University Campus

M.A. (Mass Communication) Sem – I (w.e.f. June 2020)			
(CBCS Pattern-2020)			
Day & Date	Paper No	Sr. No.	Subjects Time: 5:00 p.m. to 6:15 p.m
Tuesday 02/08/2022	HCT1.1	1	Principles of Mass Communication (MA23101)
Wednesday 03/08/2022	HCT1.2	2	Print Media (MA23102)
Thursday 04/08/2022	HCT1.3	3	Reporting and Editing (MA23103)
Friday 05/08/2022	DSE 1.1	4	A] Advertising and Public Relations (MA23106) OR
	DSE 1.2	5	B] Rural and Agricultural Journalism (MA23107)

M.A. (Mass Communication.) Sem – II (New w.e.f. Nov. 2020) (CBCS Pattern-2020)			
Day & Date	Paper No	Sr. No.	Subjects Time: 3:00 p.m. to 4:15 p.m
Tuesday 02/08/2022	HCT 2.1	6	Media Management (MA23201)
Wednesday 03/08/2022	HCT2.2	7	Communication Research(MA23202)
Thursday 04/08/2022	HCT2.3	8 9	A) Electronic Media (Radio and Television) (MA23205) OR B) New Media Applications (MA23206)
Sunday 07/08/2022	OET	--	[Choose from list]

M.A. (Mass Communication) Sem – III (New w.e.f. June 2021) (CBCS Pattern-2020)			
Day & Date	Paper No	Sr. No.	Subjects Time: 5:00 p.m. to 6:15 p.m
Wednesday 27/07/2022	HCT3.1	10	Corporate Communication and Event Management (MA23301)
Thursday 28/07/2022	HCT3.2	11	Development Communication (MA23302)
Friday 29/07/2022	SCT3.1 SCT3.2	12 13	A) Radio Journalism and Production (MA23305) OR B) International Communication (MA23306)
Sunday 31/07/2022	OET	---	[Choose from list]

M.A. (Mass Communication) Sem – III (w.e.f. June 2017) (CBCS Pattern-2016) (Old up to MAR-2022)			
Day & Date	Paper No	Sr. No.	Subjects Time: 5:00 p.m. to 6:15 p.m
Wednesday 27/07/2022	HCT3.1	14	Communication Research (3013301)
Thursday 28/07/2022	HCT3.2	15	Development Communication (3013302)
Friday 29/07/2022	SCT3.1 SCT3.2	16 17	A) Radio Journalism and Production (3013303) OR B) International Communication (3013304)
Sunday 31/07/2022	OET	---	[Choose from list]

M.A. (Mass Communication) Sem – IV (New w.e.f. Nov 2021) (CBCS Pattern-2019)			
Day & Date	Paper No	Sr. No.	Subjects Time: 3:00 p.m. to 4:15 p.m
Wednesday 27/07/2022	HCT4.1	18	Television Journalism and Production (MA23401)
Thursday 28/07/2022	HCT4.2	19	Advertising and Social Marketing (MA23402)
Friday 29/07/2022	HCT4.3	20	Media Law and Ethics (MA23403)
Saturday 30/07/2022	SCT4.1	21	A) Online Journalism and Social Media Management (MA23407) OR B) Women and Media (MA23408)
	SCT4.2	22	

M.A. (Mass Communication) Sem – IV (w.e.f. Nov 2017) (CBCS Pattern-2016) (Old up to OCT.2022)			
Day & Date	Paper No	Sr. No.	Subjects Time: 3:00 p.m. to 4:15 p.m
Wednesday 27/07/2022	HCT4.1	23	Television Journalism and Production (3013401)
Thursday 28/07/2022	HCT4.2	24	Advertising and Social Marketing (3013402)
Friday 29/07/2022	HCT4.3	25	Corporate Communication and Event Management (3013403)
Saturday 30/07/2022	SCT4.1	26	A) Online Journalism (3013404) OR B) Women and Media (3013405)
	SCT4.2	27	

Please visit -<http://su.digitaluniversity.ac>

Ref No.: PAHSUS/EXAM/TIME-TABLE/2022/1039

Date : 16/07/2022

Sd/-
Director
Board of Examinations and Evaluation