

P.A.H. Solapur University
Bachelor of Business Administration (BBA)
Syllabus Structure with Marks.

SEMESTER-I									
S. No.	Course Code	Course Title	L	T	P	Credit	IA	EA	Total
3 WEEKS COMPULSORY INDUCTION PROGRAM (UHV-I)									
1	CC101	Principles and Practices of Management	3	1	0	4	40	60	100
2	AEC101	Business Communication-I	1	1	0	2	20	30	50
3	CC102	Financial accounting	3	1	0	4	40	60	100
4	CC103	Business Statistics and Logic	3	1	0	4	40	60	100
5	AEC102	General English	1	1	0	2	20	30	50
6	MDE101	Indian Knowledge System^	2	0	0	2	20	30	50
7	VAC101	Environmental Science and sustainability	2	0	0	2	20	30	50
8	AEC103	Additional Course - Indian or Foreign Language 1-1-0)) [optional course]*	1	1	0	0*	0	0	00
TOTAL						20			500

SEMESTER-II

S. No.	Course Code	Course Title	L	T	P	Credit	IA	EA	Total
1	CC201	Human Behaviour and Organization	3	1	0	4	40	60	100
2	CC202	Marketing Management	3	1	0	4	40	60	100
3	CC203	Business Economics	3	1	0	4	40	60	100
4	SEC201	Emerging Technologies and application	1	0	2	2	20	30	50
5	MDE201	Media Literacy and Critical Thinking	1	1	0	2	20	30	50
6	VAC201	Indian Constitution	2	0	0	2	20	30	50
7	AEC201	Business Communication-II	1	1	0	2	20	30	50
8	AEC202	Additional Course - Indian or Foreign Language (1-1-0)) [optional course]*	1	1	0	0*	0	0	00
TOTAL						20			500

SEMESTER-III

S. No.	Course Code	Course Title	L	T	P	Credit	IA	EA	Total
1	CC301	Cost and Management Accounting	3	1	0	4	40	60	100
2	CC302	Legal and Ethical issues in business	3	1	0	4	40	60	100
3	CC303	Human Resource Management	3	1	0	4	40	60	100
4	MDE301	Indian Systems of Health and Wellness	1	1	0	2	20	30	50
5	SEC301	Management Information System (MIS)	2	0	4	4	40	60	100
6	VAC301	Yoga/Sports/NCC/NSS/Disaster Management	0	0	4	2	20	30	50
TOTAL						20			500

SEMESTER-IV

S. No.	Course Code	Course Title	L	T	P	Credit	IA	EA	Total
1	CC401	Entrepreneurship and Startup Ecosystem	1	1	0	2	20	30	50
2	CC402	Operations Management	3	1	0	4	40	60	100
3	CC403	Financial Management	3	1	0	4	40	60	100
4	CC404	Business Research methodology	3	1	0	4	40	60	100
5	VAC401	Business environment and public policy [2-0-0] or Enterprise System and platforms [0-1-2] or Geo Politics and impact on business [2-0-0] or Public Health and management [2-0-0]				2	20	30	50
6	CC405	International Business	2	0	0	2	20	30	50
7	SEC401	Design Thinking and Innovation	1	1	0	2	20	30	50
TOTAL						20			500

SEMESTER-V

S. No.	Course Code	Course Title	L	T	P	Credit	IA	EA	Total
1	CC501	Strategic Management	3	1	0	4	40	60	100
2	CC502	Logistics and Supply Chain Management	3	1	0	4	40	60	100
3	DSEXXX	Discipline Specific Electives - I				4	40	60	100
4	DSEXXX	Discipline Specific Electives - II				4	40	60	100
5	SEC501	Internship/capstone Project (refer Appendix -4)	-	-	-	4	40	60	100
6	SEC502	Major Project [evaluation in sixth semester (refer Appendix-5)	-	-	-	0	0	0	00
7	DSE*	Discipline Specific Elective (Audit Course)	3	1	0	0	0	0	00
TOTAL						20			500

SEMESTER-VI

S. No.	Course Code	Course Title	L	T	P	Credit	IA	EA	Total
1	CC601	Project Management	3	1	0	4	40	60	100
2	CC602	Business Taxation	2	0	0	2	20	30	50
3	DSEXXX	Discipline Specific Electives - III				4	40	60	100
4	DSEXXX	Discipline Specific Electives - IV				4	40	60	100
5	SEC601	Corporate Governance	2	0	0	2	20	30	50
6	SEC602	Major Project [Initiated in 5th Semester] (refer Appendix -5)	-	-	-	4	40	60	100
7	DSEXX*	Discipline Specific Elective (Audit Course)	3	1	0	0	0	0	00
TOTAL						20			500

SEMESTER VII-(BBA (Honours))

S. No.	Course Code	Course Title	L	T	P	Credit	IA	EA	Total
1	OE701	AI for Business; Diversity, Equity and Inclusion; Digital Ethnography and Online Communities	3	1	0	4	40	60	100
2	CC701	Entrepreneurial Leadership	2	2	0	4	40	60	100
3	DSEXXX	Discipline Specific Electives-V				4	40	60	100
4	DSEXXX	Discipline Specific Electives-VI				4	40	60	100
5	SEC701	Dissertation work [evaluation in Eighth semester]	-	-	-	-			
6	SEC702	Summer Internship-II (refer Appendix-6.1)	-	-	-	4	40	60	100
TOTAL						20			500

SEMESTER VIII-(BBA(Honours))

S. No.	Course Code	Course Title	L	T	P	Credit	IA	EA	Total
1	DSEXXX	Discipline Specific Electives - VII	3	1	0	4	40	60	100
2	DSEXXX	Discipline Specific Electives - VIII	3	1	0	4	40	60	100
3	DSEXXX	Discipline Specific Electives - IX	3	1	0	4	40	60	100
4	SEC801	Dissertation work [Started in Seventh semester]	-	-	-	8	40	60	200
TOTAL						20			500

SEMESTER VII-(BBA–(Honours with Research))

S. No.	Course Code	Course Title	L	T	P	Credit	IA	EA	Total
1	CC701	Advanced Data Analysis Tools	2	0	4	4	40	60	100
2	CC702	Advanced Research Methodology	2	0	4	4	40	60	100
3	SEC701	Research Internship Report and Viva –Voce (refer Appendix -6.2)	-	-	-	4	40	60	100
4	DSEXXX	Discipline Specific Electives - X				4	40	60	100
5	DSEXX	Discipline Specific Electives - XI				4	40	60	100
TOTAL						20			500

SEMESTER VIII- (BBA–(Honors' with Research))

S. No.	Course Code	Course Title	L	T	P	Credit	IA	EA	Total
1	SEC801	Dissertation (For Research Track)* (refer Appendix -7)	-	-	-	20			500
TOTAL						20			500

List of Discipline Specific Elective

Semester	DSE	Finance	Marketing	Human Resource Management
V	I	International Financial Management	Consumer Behaviour	Training & Development
	II	Banking and Insurance	Sales Marketing	Change Management and Organizational Development
VI	III	Financial Markets Products and Services	Retail Marketing	HRD –Systems & Strategies
	IV	Investment Analysis & Portfolio Management	Marketing of Services	Performance & Compensation Management
DSE Audit Course Sem. V	5	Strategic Corporate Finance	International Marketing	Team Building in the Organizations
DSE Audit Course Sem. VI	6	Financial Derivatives	B2B Marketing	Cross Culture HRM

Instructions regarding Specialization Selection

1. Students will be offered **only one specialization** in the **Third Year** of the program, which must be chosen from the three specializations available.
 1. Finance
 2. Marketing
 3. Human Resource Management
2. The specialization selected by a student in **Semester V and Semester VI** will remain the same if the student continues to the **Fourth Year** of the program.
3. No change of specialization will be permitted after the selection has been finalized in the Third Year.
4. Students are advised to carefully consider their academic interests and career goals before opting for a specialization.
5. University has given discipline specific elective subjects in the structure while one **Additional DSE as an Audit Course (Non Credit but compulsory) names are also mentioned in the structure.**

Note: The specialization chosen in the Third Year shall continue throughout the remaining duration of the program, including the Fourth Year.