

CURRICULUM VITAE

1. Name : Dr. Bhasake Ambadas Laxman

2. Designation : Assistant Professor

3. Department : Mass Communication

4. Educational Qualification : M.A. B. Ed M. Phil M.C.J .SET, PhD

| Sr. | Degree | University | Year |
|-----|-----------------------------|------------------------------------|------|
| No. | _ | | |
| 1 | Ph.D. | PAHSUS Solapur University, Solapur | 2018 |
| 2 | SET | Mass Communication & Journalism | 2011 |
| 3 | M.A. Mass Communication | Solapur University, Solapur | 2011 |
| 4 | M. Phil. (English) | Nashik University | 2009 |
| 5 | B.Ed. (English & Geography) | Shivaji University, Kolhapur | 2008 |
| 6 | M.A. (English) | Shivaji University, Kolhapur | 2006 |

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Facebook: Bhasake Ambadas **Blog:** https://amberbhasake2012.blogspot.com

Instagram: dralbhasake Twitter: @bhasake3 Skype: 5016fOccbdff19bd

6. Total Teaching Experience: 14 Years

7. Areas of Specialization : Mass Communication and Public Relations

8. Research Area : The Role of Professional Public Relations

Organizations in the New Millennium

9. Conference /Seminar /workshop Attended : 67

10. Paper Published : 12

11. Research Paper Presented : 21

12. Paper Presented in International Conferences : 05

13. List of Conference / Workshop / Seminar Attended and Participated

| Date / Duration | Details | | |
|---|---|--|--|
| 16 th August, 2007 | Participated in the one day workshop on B.A. B.Com. B.sc I st English Revised Syllabus organized by shri sant Damaji | | |
| | Mahavidyalaya, Mangalwedha, solapur | | |
| 22 nd January,2009 | Participated in the one day workshop on Teaching New Textbook of | | |
| d | English at B.A./B.Com-II Classes | | |
| 18&19 th January,2009 | Participating in UGC sponsored National seminar on Areas of | | |
| | Research in Comparative Literature organized by Dr. Ghall College, Gadhhinglaj, Kolhapur | | |
| 1th = 2010 | | | |
| 4 th January,2010 | Participated in the one day workshop on strategies for Teaching | | |
| | Poetry with reference to B.A.III,organized by A.R. Burla Mahavidyalaya, solapur | | |
| | | | |
| 16&17 th January,2010 | Participated in the State level seminar on social, political existence and media by Dr. Babasaheb Ambedkar Marathawada vidyapit, Aurangabad | | |
| 24 th March,2010 | Participated in the one day seminar on New Trends in Electronic | | |
| _ : :::w: •::,_ • : • | Media by Solapur University, Solapur | | |
| 13 th March,2010 | Participated in the one day seminar on Maharashtra the Review of | | |
| , , , , , , , , , , , , , , , , , , , | last Fifty Years organized by SBP college & Itihas Parishad, solapur | | |
| | university, solapur | | |
| 18 th July,2010 | Participated in the one day seminar on Research Guidance organized | | |
| 3 / | by A.R.Burala Mahavidhyalaya & solapur university, solapur | | |
| 28thJuly,2010 | Participated in the one day workshop on Vivek vahini organized by | | |
| 3, | LBP college, solapur | | |
| 21&22 nd August,2010 | Participated in two days National seminar on Postcolonial Indian | | |
| | English Literature organized by shri. Shivaji Mahavidyalaya, Barshi | | |
| 26&27 th October,2010 Participated in the workshop on Craft of preparing Research in | | | |
| | sciences organized by school of social sciences, solapur university, | | |
| | solapur | | |
| 27&28 th December,2010 | Participated in the two day National seminar on English Language | | |
| | Today organized by Rajashri shahu Mahavidhyalaya, Latur | | |
| 7&8January,2011 | Participated in the two day National Seminar on Postmodern English | | |
| | Literature and Criticism organized by BAMU, Osmanabad | | |
| 11 th January,2011 | Participated in the one day Student Itihas Parishad organized by | | |
| | sharadchandra pawar senior college, solapur | | |
| 19 th January,2011 | | | |
| | Competition in Media and its Social impact organized by Milind | | |
| | college, Aurangabad | | |
| 18&19 th February,2011 | Participated in the two day state level seminar on New Trends in | | |
| - | Advertising & public Relations organized by solapur univers | | |
| | solapur | | |
| 22&23 nd Febuary,2011 | Participated in the two day National seminar on Contemporary | | |
| | Trends in Literature organized by Jawahar Arts, science & Commerce | | |

| | college, Anadur | |
|-----------------------------------|---|--|
| 25&26 th February,2011 | Participated in the two day National seminar on 20 th Century Selected Trends in Literary criticism organized by vidnyan Mahavidhyalaya, Sangola | |
| 7 th March,2011 | Participated in the one day workshop on Teacher Education Based on Knowledge Constructivism organized by SVCS college, solapur | |
| 22 th July,2011 | Participated in the one day workshop on NSS Programmes by LBP College, Solapur | |
| 27&28 th August,2011 | Participated in two day International Interdisciplinary conference on The Relevance and impact of Dr. Ambedkars thought in the Present Age organized by Takshashila Mahavidyalaya, Amravati | |
| 21st October,2011 | One day Regional Seminar on Preparing for NAAC Accreditation organized by CB Khedgis College, Akkalkot, solapur | |
| 22 th December,2011 | State Level Research Paper Reading Competition organized by KTH Mahavidhyalaya, Nashik | |
| 30&31 th December,2011 | Participated in a two day National Level seminar on Use of Advance Teaching Methods in Senior & Teacher Training Colleges organized by KBP Mahavidyalaya, Pandharpur | |
| 10 th February, 2012 | Participated in one day university level workshop on Revised Syllabus of B.A.II Opt. English organized by Vitthalrao Shinde Arts College, Tembhurni | |
| 20&21 th February,2012 | Participated in the two day National seminar on The Influence of The Ramayana and the Mahabharata on Indian English Literature organized by Yashwantrao Mohite college, Pune | |
| 6&7 th March,2012 | Participated in the two day National Seminar on Dynamics of shifting paradigm; Readings in postcolonial Literature in English organized by shivaji university, Kolhapur | |
| 19&20 th March,2012 | Participated in the state level seminar on Development Journalism organized by solapur university, solapur | |
| 8 th July,2012 | Participated in the one day workshop on Dr. Ambedkar Political movement organized by fule Shahu Ambedkar Sahitya Parishad, Solapur | |
| 11 th August,2012 | Participated in the one day workshop on B.A. III English (spl) organized by KN Bhise College, Kurdwadi , solapur | |
| 6 th November,2012 | Participated in the one day seminar on State Curriculum Framework 2010 and Teacher Education organized by SVCS college, solapur | |
| 10 th December,2012 | Participated in the one day workshop on Quality Enhancement In Education organized by LBPM college, solapur | |
| 19-28 th February,2013 | Attended Research Methodology Course for PhD students organized by GGSIP university Delhi & ICSSR | |
| 9 th March,2013 | Participated in the one day state level workshop on Research Methodology in Social Science organized by Vasundhara kala Mahavidhyalaya, solapur | |
| 10 th March,2013 | Participated in the one day workshop on Preparation of Research Proposals and Research Papers in Social Sciences organized by SBP college, Mandrup | |

| 22 nd march,2013 | Participated in one day National Level on Women Empowerment organized by solapur university, solapur |
|-----------------------------------|---|
| 26 th March,2013 | Participated in the one day seminar on Guidance and Counseling: Need and Application organized by DPB Dayanand college, solapur |
| 31 th March,2013 | Participated in one day International conference on Advancements in Commerce, Engineering, Management and technology organized by SSA college, solapur |
| 5&6 th April,2013 | Participated in the two day International Conference on Preservation and Conservation organized by DBF Dayanand college, solapur |
| 7 th April,2013 | Participated in the National Conference on Violence Against Women organized by samajshastra parishad &LBPM college, solapur |
| 25&26 th April,2013 | Participated in National seminar on Media and Society organized by Solapur university, solapur |
| 8 th June,2013 | Participated in one day International symposium on Media Message and Measurement Organized by PRCI, Hyderabad |
| 10-12 th June,2013 | Participated in the Training Programme on Development Reporting and Public Administration organized by Yashada |
| 28 th September,2013 | Participated in one day seminar on Sensitization on Human Development Issues organized by solapur university & Yashada, solapur |
| 6-8 th February,2014 | Participated in the three days workshop on Basic Econometrics and Mathematical Economics organized by solapur university, solapur |
| 24&25 th February,2014 | Participated in two day state level workshop on Research Methodology in Archaeology organized by solapur university, solapur |
| 12&13 th July,2014 | Participated in two day workshop on Print Journalism organized by Lokmangal Foundation, solapur |
| 8 th march,2014 | Participated in the one day National Seminar on National Hindi Language organized by SBP college, solapur |
| 6 th September,2014 | Participated in the one day seminar on Corporate Pot Pourri organized by PRCI |
| 1&2th January,2015 | Participated in the state level workshop on New Trends In Journalism organized by solapur university, solapur |
| 7&8 th March,2015 | Participated in the tow day National seminar on Emerging Trends in Rural Marketing of India organized by sangameshwar college, solapur |
| 11&12 th April,2015 | Participated in the two day National seminar on Contribution of Social Reformers in India organized by LBPM college, solapur |
| 10-12 th January,2016 | Participated and presented the Research Project at teacher level on 10 th Maharashtra state Inter-University Research Convention |
| 4 th March,2016 | Participated in Workshop on Census 2011 Data Dissemination jointly organized by Directorate of census operations, Maharashtra and Solapur University, Solapur |
| 17 th March,2016 | Participated in One day state level conference organized by SUS on 125 th Birth Anniversary of Dr. Ambedkar |
| 26 th August,2016 | Participated in One day Workshop organized by SUS& PIB, Mumbai |

| | on Rural Journalism Workshop | | |
|---------------------------------------|--|--|--|
| 18-21 th August,2016 | | | |
| | Kirloskar Vasundhara International Film Festival | | |
| 22&23 rd September,2016 | Participated in Two-Day National Workshop on Human Rights and | | |
| | Humanizing Societies | | |
| 25 th August,2016 | Participated in the Workshop on Indian Patenting and Filing | | |
| 25 1148450,2010 | Procedures | | |
| 30 Dec,2016 | Participated in National Conference on Public Relations by CNC | | |
| 30 200,2010 | Solapur | | |
| 17 th February,2017 | Participated in the one day national workshop on New Trends in | | |
| , , , , , , , , , , , , , , , , , , , | Corporate Communication and Public relations | | |
| 15,16 Jan,2017 | Participated in International Seminar on Public Relations and | | |
| | Political Parties by KRI, Indore | | |
| 16 th January,2017 | Participated in Training Programme on Sexual Harassment of | | |
| | Women at Workplace | | |
| 20 March,2017 | Participated International Conference on New Trends in Journalism | | |
| ŕ | by VKM College, Solapur | | |
| 27& 28 Feb,2017 | Participated in two day national level conference on Journalistic | | |
| | views of Dr B R Ambedkar | | |
| 5 th March,2017 | Participated in 11 th Global PR Conclave 2017 | | |
| 23 July, 2017 | Participated one day faculty development programme on Innovative | | |
| | methods of Teaching by SUS, Solapur | | |
| 5 August,2017 | Participated in quiz compotation by Ministry of Information and | | |
| | Broadcasting Government of India | | |
| 11 August, 2017 | Participated in one day workshop on short film Production workshop | | |
| | by SUS | | |
| 27 Aug,2017 | Participated state level seminar by MGM College, Aurangabad | | |
| 30 Aug,2017 | Participated National Workshop on women and human rights by | | |
| | Solapur university, Solapur | | |
| 25 Sept, 2017 | Participated in one day workshop on Agro-technology Journalism | | |
| | workshop by SUS | | |
| 29 & 30 Sept,2017 | Participated in two day international conference on clean energy | | |
| | futures by centre for foresight studies SUS | | |
| 1 & 2 November, 2017 | Active Participation in a workshop on Gender and Media by Director | | |
| 1. 15 1. 2010 | Population First | | |
| 1 to 15 Jan, 2018 | Marathi Wikipedia Workshop by Mass Communication dept SUS | | |
| 9 March, 2019 | One day state level workshop on Science and Environment | | |
| 2 to 15 mounts 2010 | Journalism by SUS | | |
| 2 to 15 march, 2018 | Acupressure Training Workshop at SUS | | |
| 19 & 20 July, 2018 | Training Programme on Research for Resurgence by RUSA | | |
| 28 Aug, 2018 | State level workshop on Journalists past, present and future by sveri | | |
| 20 Aug 2019 | Pandharpur National workshop on yyaman and Hyman Bights by SUS | | |
| 30 Aug, 2018 | National workshop on women and Human Rights by SUS | | |
| 20 to 23 Oct, 2018 | Youth Festival Solapur University Solapur Team Manager Morathi Wikingdia State Level workshop by Contess For Internet & | | |
| 1 to 15 Jan,2019 | Marathi Wikipedia State Level workshop by Centere For Internet & | | |

| | Society and SUS | |
|-----------------|---|--|
| 4 Jan, 2019 | International workshop on untold history of united states and concept | |
| | of nuclear energy | |
| 11 Jan,2019 | Marathi Wikipedia workshop by SUS | |
| 10 Jan,2019 | State level workshop on New Trends for Journalism by SUS | |
| 9 Feb, 2019 | Participated in poster presentation on Democracy Fortnight II nd Prize | |
| 7 & 9 Feb, 2019 | Media management workshop by MHRD Government of India, Pune | |
| 9 March,2019 | State Level Workshop on Science and Environment organized by | |
| | Science Centre & PAHSUS | |
| 29Jun, 2019 | One Day National Seminar On Draft of New National Education | |
| | Policy 2019 by FDP, Pune | |
| 22 July, 2019 | University Level Workshop on Revised Accreditation Framework of | |
| | NAAC by PAHSUS | |
| 7 Jan,2020 | State Level workshop on Digital Journalism and Social Media by | |
| | PAHSUS and Shivaji University Kolhapur | |
| 10 Jan, 2020 | State Level Workshop on New Trends in TV Journalism by PAHSUS | |
| 8 March, 2020 | State Level Workshop on Environment Journalism by PAHSUS | |

14. List of Papers presented at Conferences / Seminars

| Year | Title of Paper | Name of symposia / conference | Sponsoring agency |
|------|---|-------------------------------|---|
| 2010 | Devadasi Pratecha Purav Itihas | University Level Seminar | Santhosh Bhimrao Patil college,Solapur |
| 2011 | Postcolonical Literature | National seminar | BAMU, Osmanabad |
| 2011 | The Effects of Media on Social Change | State level Seminar | Milind College of Arts, Aurangabad |
| 2011 | Media Movie Literature | National seminar | Jawahar College, Anadur |
| 2011 | Democracy as Conceived by Dr. Ambedkar | International seminar | Takshashila Mahavidhyalaya, Amravati |
| 2011 | Teaching Methods in the World Multimedia | National seminar | KBPcollege,Pandharpur |
| 2012 | The Ramayana and Mahabharata as Epic | National seminar | Yaswantrao Mohite college,Pune |
| 2012 | The post-Colonial literary Theory | National seminar | Shivaji university,Kolhapur |
| 2013 | People Management | International conference | Social college, solapur |
| 2013 | The Role of Museum in Society | International conference | DBF.Dayanand College, solapur |
| 2013 | A Case Study of Women Sexual Harassment at Workplace & educational Institution | National conference | LBPM college, solapur |
| 2013 | The Changing Role Of Mass Media in Modern Society | National seminar | Solapur university, solapur |
| 2014 | Web Media and Hindi | National seminar | SBP college,Mandrup |
| 2015 | Role of media in Rural Marketing | National seminar | SAN college, solapur |
| 2015 | Indian Social Reform Movement: Role of Media | National seminar | LBPM college, solapur |

| 2016 | Public Relations | National Conference | CSNC Solapur |
|------|---|--------------------------|--|
| 2017 | Public Relations and Political Parties | International Seminar | KRI, Indore |
| 2017 | New Trends in Journalism | International Conference | VKM, Solapur |
| 2017 | Indian Cinema & Censorship | State level Seminar | MGM College, Aurangabad |
| 2018 | Women Journalist and Human Rights | National Workshop | Solapur University, Solapur |
| 2019 | New Media Technologies and their Impact on children | National Workshop | Media Studies, Utkal University, Odisha |

15. List of Papers published at Conferences / Seminars

| Title | Name of symposia / conference | Sponsoring agency | ISSN/ISBN |
|--|-------------------------------------|--|--|
| The postcolonial Literature | National Seminar 2011 | BAMU University,Sub campus Osmanabad | In Souvenir |
| Movies, Media and Literature | National Seminar 2011 | Jawahar Arts, Science & Commerce College, Anadur | ISSN 0975-831 |
| The Ramayana & Mahabharata as Epics | National Seminar 2012 | Yashwantrao Mohite College, Pune | ISBN - 978-81-923438-0- 8, 2012 |
| Indian social reform movement : Role of Media | National seminar 2012 | LBPM college, solapur | ISSN-2231- 5063Impactfactor 3.4 (UIF) |
| People Management | International Seminar 2013 | Social sollege, solapur | ISSN- 2249-7463. |
| Public Relations | National Conference 2016 | CSNC, Solapur | ISSN: 2230-7850 ImpactFactor:4.1625(UIF) |
| Role of Media In Rural Marketing | National seminar 2017 | Sangameshwar College,solapur | ISSN 2231-2137 |
| New Trends in Journalism | International Conference 2017 | VKM Jule Solapur | ISSN-2278-8158 Impact Factor-4.42 |
| Public Relations and Political Parties | International Seminar 2017 | Kasturbagram Rural Institute, Indore | ISBN-978-81-933278-1-4 |
| Women Journalist and Human Rights | National Workshop 2018 | Solapur University Soalpur | ISBN-978-93-86013-79-8 |
| Indian Democracy and today's Media | Media Magazine Pairokar | Kolkata | ISSN 2320-5601 |
| New Media Technologies and their Impact on children | National Conclave | Odisha | ISBN:978-93-5391-046-4 |

16. Books Published

1. The Role of Public Relations in India Professional PR Organizations in India

ISBN 978-620-0-50520-0 LAP LAMBERT Academic Publishing

2. PR Organizations in India Professional PR in India

ISBN 978-620-0-53284-8 LAP LAMBERT Academic Publishing

17. Experience:

- 1. Teaching experience as Assistant Professor in Department of Mass Communication, School of Social Sciences, PAHSUS Solapur University Solapur.
- **2.** Six years teaching experience in Sharadchndra Pawar Arts, Commerce & Science College, Solapur as an English Lecturer.
- 3. Two years teaching experience in S.P. Junior College, Solapur as a English Lecturer.
- **4.** One year teaching experience in LBPM College as English Assistant Professor and Five years teaching experience in YCMOU, L.B.P.M. College, as a Counsellor.
- **5.** One years teaching experience in Walchand Colleg as a Counsallor for Journalist student.
- **6.** External Senior Supervisor at the Dayanand Colleg, Solapur (B.Ed, M.Ed) 2009 YCMOU.
- **7.** External Senior Supervisor at the Walchand College, Solapur (M.A. Education & M.Ed.) 2010 YCMOU.
- **8.** External Senior Supervisor at the Vasundhara College, Solapur (B.A. &B.Com) 2011 YCMOU.
- **9.** Paper checking & moderation YCMOU Exam YCMOU 2011.
- **10.** MCJ Internship in (District Information Officer) DIO Office.
- **11.** External Senior Supervisor at the S.S.A. Art's & Commerce College (Social College) Solapur (M.Com, B.Sc. Biotech, B.Sc.) Nov. 2011 Solapur University, Solapur.
- **12.** External Senior Supervisor at the Kasturabai College of Education (Walchard College) Solapur (M.Ed. Exam.) Dec. 2011 Solapur University, Solapur.
- **13.** External Senior Examiner at the S.V.C.S. College of Education, B.Ed. Part II Annual Lesson Examination 2012.
- **14.** Election Duty as a proceeding officer serial no 355 Solapur Corporation, Solapur 2012.

- **15.** Senior Supervisor at the D.G.B. Dayanand Law College, Solapur (Law, L.L.M. Solapur University) April 2012
- **16.** Senior Supervisor at the C.B. Khedgi's College Akkalkot (B.A., M.A., BCA, B.Sc.) Solapur University, Solapur may 2012.
- 17. Teaching Experience in ICACC, (Indian Career and Communication center.) Solapur
- **18.** A film made on Hi-Tech solapur university solapur
- **19.** External Senior Supervisor at the Walchand College of Arts & Science, Solapur (MBA, PGDCA) may 2012
- **20.** Worked as Team Manager Solapur Uinversity, solapur in yuwa Festival 2013,2014 and 2015,2016,2017
- **21.** Worked as Educational tour Co-coordinator Dept. of Mass Communication solapur university solapur 2013
- **22.** University Level Research Festival 30 & 31th December 2015 Avishkar 2015, Won Second Prize in teacher category
- **23.** Achieved the state level first prize in the Research Paper Presentation Competition organized by KTHM College, Nashik in 2016
- **24.** Awarded Certificate of Excellence for participating at the Swachh Bharat Short Film Festival Competition 2nd October 2016, New Delhi by Ministry of Information and Broadcasting Government of India
- 25. BOS Member Dept.of Mass Communication, Solapur University, Solapur 2019
- **26.** Co- Coordinator of Refresher Course PAHSUS Solapur University, Solapur 2019
- 27. Avishkar School of Social Sciences PAH solapur university Solapur Coordinator 2020
- **28.** Coordinator Nayta Prashikshan Shibir (Workshops Anchoring, Script writing, Video Editing) Cultural Department Government of Maharashtra, Mumbai 2020

18. Other Activities:

- A) Chief Guest in NSS Programme, Shivadare Colleege, solapur
- B) Published Articles in News Papers
- C) Made three Short films