



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is made on Monday of 15 /01/2022 between Solapur Social Foundation, Arjun Tower, Jule Solapur, Vijapur Road, Solapur - 413004

AND

Punyashlok Ahilyadevi Holkar Solapur University, based in Dnyanteerth Nagar, Kegaon, Solapur 413255.

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ARTICLE I: BACKGROUND & PURPOSE OF THIS MOU

Background

Punyashlok Ahilyadevi Holkar Solapur University is a State University located in Kegaon, Solapur, Maharashtra India, Formerly it was a postgraduate center of Shivaji University, Kolhapur. Punyashlok Ahilyadevi Holkar Solapur University was established on 1st August 2004 and was inaugurated on 3st August 2004 by the Hopn'ble Governor of Maharashtra.

The Objectives are

- To continue to improve the quality of the undergraduate and postgraduate courses that
 prepares our students for professional life, leadership and citizenship in a changing world.
- To make special efforts to provide access to higher education to economically challenged and underprivileged sections of the society.
- Optimize the usage of resources and infrastructure in an integrated fashion to improvise, enhance and strengthen the students' faculties.
- To boost development of Solapur District through education, research and extension activities.

AND

Solapur Social Foundation, Solapur was established in 2018 as a Trust with the vision to promote, marketing and brand building of places, personalities and products of Solapur.

The goal of Solapur Social Foundation is to make Solapur district prosperous on all fronts such as education, industry, job and employment opportunities, women development, sanitation and to make Solapur district self-sufficient in all respects.

The organization aims to spread the word about the various tourist destinations in Solapur district, the religious significance of Solapur district, the rich history of Solapur district and also to create various employment opportunities in Solapur district through Solapur Social Foundation.

The Objectives are

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- Infrastructure development in villages through peoples' participation.
- To organize native Solapur citizens in various place of India and other countries.
- To support for health services to rural individuals.
- To organize exhibition for promoting product's and culture of Solapur.
- To implement various activities for sustainable development for Solapur.
- Tree plantation and environment conservation.
- People's participatory program for school development.
- To provide various government benefits to individuals and Society.
- To promote organic farming and productivity enhancement.

ARTICLE II: AREAS OF COLABORATION IN THE (MoU)

Solapur Social Foundation, Solapur & Punyashlok Ahilyadevi Holkar Solapur University intend to collaborate for following activities.

- 1. To organize various activities for development of Solapur District through education, research and extension activities.
- 2. To make efforts for documentation of places, personalities and products of Solapur to promote, marketing and brand building of Solapur through video shooting and editing.
- 3. To organize campaigns for tree plantation and environment conservation.
- 4. To organize training programs for college students to enhance their soft skills and communication skills and entrepreneurship skills
- 5. To organize special training program for school students to imbibe scientific temper, environmental awareness among them. To help them through providing special training in Mathematics and English subjects.
- 6. To organize various programs for the benefit of farmers and women empowerment.
- 7. To organize exhibitions for marketing of products of Solapur district.
- 8. To collect and publish data related to development of Solapur district.
- 9. To organize exhibitions for marketing of products of Solapur district and to establish permanent exhibition cum selling center for products of Solapur District.
- 10. To organize various activities to boost tourism in Solapur district

1. Responsibilities & Scope of Punyashlok Ahilyadevi Holkar Solapur University

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- To provide expertise and manpower for implementation of activities planned by coordination committee.
- Contacting, intimating all the Colleges & encouraging the students to participate in planned activities.
- To provide facility for documentation through video recording and editing.
- To provide training facility for students, farmers, women's.
- To prepare and produce video and audio programmes needed for training of students and publicity of planned campaigns.

2. Responsibilities & Scope of Solapur Social Foundation

- To organize various activities for students, farmers and women's.
- To establish facilities for tourists in Solapur district.
- To organize exhibitions for marketing of products of Solapur district.
- To provide financial support for implementation of activities needed for development of Solapur district.
- · To organize training programs for students, farmers, villagers and women's.

ARTICLE III - PRODUCTION, CO-ORDINATION COMMITTEE AND NODAL OFFICER (MOU)

In Pursuit to this MoU, the Partners agree as follows:

Both Entities shall mutually agree to

i)Appoint a co-ordination committee to plan activities. Co-ordination committee will be chaired by Hon'ble Vice- Chancellor of the University, which consists of seven members (three each from both parties). The meeting of the Coordinating Committee should be held once in three months. It is also decided to designate the Nodal Officer. The Nodal Officer will be responsible for fulfilling the objectives of this agreement & will also monitor all the activities mentioned in this agreement.

ii) Department of Mass Communication, School of Social sciences, PAH Solapur University, will produce programs for Solapur Social Foundation as a commercial activity. Amount received for

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production of these programs will be deposited in the University under the 'Multimedia Production House' budget head.

- iii) It will be the responsibility of the Solapur Social Foundation to select the right persons for the branding of Solapur, explain the objectives of the project and bring them to the studio for video shooting in the university campus.
- v) The Solapur Social Foundation will be select the entity useful for branding of Solapur and to complete the process of explaining the project.
- vi) It will be the responsibility of the Department of Mass Communication of the University to complete indoor / outdoor video shooting and editing program of selected entity.
- vii) The Solapur Social Foundation will give publicity for the produced programs for the branding of Solapur. Social media and other publicity platforms can be used for this publicity. This program will also be promoted through the YouTube channel of the Department of Mass Communication. PAH Solapur University after the approval of a committee appointed by the Vice Chancellor.
- viii) Minimum cost of Rs.5, 000 / will be charged for the production of in-door video program. The Solapur Social Foundation will deposit this amount in the university under budget head Multimedia Production House. This amount will be divided as follows, 60 per cent will be given to the university and 40 per cent to the Solapur Social Foundation.
- ix) The minimum cost of production through outdoors shooting will be Rs. 15000 / per day including vehicle cost, shooting and editing. The Solapur Social Foundation will deposit this amount in the university under budget head Multimedia Production House .This amount will be divided as follows, 60 per cent will be given to the university and 40 per cent to the Solapur Social Foundation.

ARTICLE IV: DURATION

 The Duration this MoU shall be valid for five years from the date of signing this MoU by both the parties. The parties may extend this MoU in future by mutual consent in writing.

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 Both parties may terminate this MOU upon 30 calendar days in writing. In the event of termination; both parties have to discharge their obligations.

ARTICLE V: SPECIAL CONDITIONS

All the parties shall conform to all applicable laws and regulations of the Government of India and respect circumstances, the basic principles governing the Education industry.

ARTICLE VI: CONFIDENTIALITY

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Each partner shall not, while performing the Work or at any time thereafter utilize in any manner prejudicial to or incompatible with the interests of Punyashlok Ahilyadevi Holkar Solapur University & Solapur Social Foundation which may come to its knowledge in connection with the performance of this MoU

ARTICLE VII: RESOLUTION OF DISPUTES

Any dispute or controversy which cannot be resolved by mutual agreement within 60 days or any claim arising out of or relating to this MoU, or the breach, termination or invalidity thereof shall be settled by arbitration in accordance with GOT Laws. The place of arbitration shall be at Solapur.

If to Punyalok Ahilyadevi Holkar Solapur University:

The Registrar, Punyalok Ahilyadevi Holkar Solapur University, Dnyanteerth Nagar, Pune Solapur Highway, Kegaon, Solapur 413255

If to Solapur Social Foundation:

The Chairman, Solapur Social Foundation, Arjun Tower, Jule Solapur, Vijapur Road, Solapur - 413004

ARTICLE X: SWORN STATEMENT

We have read and understood the content of this MoU and that the information furnished herein is accurate to the best of our knowledge.

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In Witness Thereof the Parties Here To Have Signed, Sealed and Delivered This MoU on

Date: 15/01/2022 by the Under Signed

Signed And Delivered On Behalf Of Punyashlok Ahilyadevi Holkar Solapur University, Solapur

Signed And Delivered On Behalf Of Solapur Social Foundation, Solapur

Name: C A Shrenik Shah

Designation: I/C Registrar

Name: Mr. Subhash Sureshchandra

Deshmukh

Designation: President

Witness 1:-

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Dr. R.B. Chinchel Ker

Witness 2:-

Mrs. Mayuri Wagmoce. Director SSF.