



# **PUNYASHLOK AHILYADEVI HOLKAR SOLAPUR UNIVERSITY, SOLAPUR**

## **EXAM OF 2022 SEMESTER PATTERN EXAMINATION**

### **FINAL PROGRAM OF M.A. (MASS COMMUNICATION COURSE) SEMESTER – I TO IV OCT-2022 EXAMINATION TO BE HELD IN FEB.- 2023**

1. Student should see their Seat No. and Name in the Name list and mistakes if any should be communicate to this office immediately. All candidates are requested to confirm their Examination Seat No. as well as place of examination on the Notice Board of the University/College mentioned below at least two days before the date of Examination. The candidate should write correct Seat No. on each answer book. If candidate writes wrong Seat No. on answer Book the performance of such subject will not be considered.
2. Candidate are requested to be present at their respective places of the Examination **FIFTEEN MINUTES** before the time starting of the first paper and **TEN MINUTES** before the time starting of each subsequent paper. Candidates are forbidden to take any book or paper into the Examination Hall.
3. **Important Note:** Code Numbers given in the Bracket are Computer Code of respective Subjects, Students should mention these Code Numbers on Answer Books with Name of the Subject. Also write these Code Numbers on JSR (Junior Supervisor Report) and related documents.
4. All the Candidates are asked to follow the timely instructions given by University in accordance with the examinations methodology.
5. As per the Rights of Person with Disabilities Act-2016 the persons with Disabilities are given 20 minutes extra for one per hour for the Online/Offline exam. (केंद्र शासनाच्या अपंग व्यक्ती अधिकार अधिनियम २०१६ मधील तरतूदीनुसार अपंग विद्यार्थ्यांना ऑनलाईन व ऑफलाईन परीक्षेमध्ये सर्वसाधारण विद्यार्थ्यांपेक्षा १ तासाला कमीत कमी २० मिनीट इतका वेळ वाढवून देण्यास सर्वांनुमते मान्यता देण्यात आली.)

Sr. No.	Center	College Abbreviation	Place
1	Solapur	PAHSUS	University Campus

<b>M.A. (Mass Communication) Sem – I (w.e.f. June 2020)</b> <b>(CBCS Pattern-2020)</b>			
Day & Date	Paper No	Sr. No.	Subjects <b>Time: 3:00 p.m. to 6:00 p.m</b>
<b>Monday</b> <b>13/02/2023</b>	HCT1.1	1	Principles of Mass Communication (MA23101)
<b>Tuesday</b> <b>14/02/2023</b>	HCT1.2	2	Print Media (MA23102)
<b>Wednesday</b> <b>15/02/2023</b>	HCT1.3	3	Reporting and Editing (MA23103)
<b>Thursday</b> <b>16/02/2023</b>	DSE 1.1	4	A] Advertising and Public Relations (MA23106)
	DSE 1.2	5	OR B] Rural and Agricultural Journalism (MA23107)

<b>M.A. (Mass Communication.) Sem – II (New w.e.f. Nov. 2020)</b> <b>(CBCS Pattern-2020)</b>			
<b>Day &amp; Date</b>	<b>Paper No</b>	<b>Sr. No.</b>	<b>Subjects</b> <b>Time: 11:00 a.m. to 2:00 p.m</b>
<b>Monday 20/02/2023</b>	HCT 2.1	6	Media Management (MA23201)
<b>Tuesday 21/02/2023</b>	HCT2.2	7	Communication Research(MA23202)
<b>Wednesday 22/02/2023</b>	HCT2.3	8 9	A) Electronic Media (Radio and Television) (MA23205) OR B) New Media Applications (MA23206)
<b>Saturday 25/02/2023</b>	OET	--	[Choose from list]

<b>M.A. (Mass Communication) Sem – III (New w.e.f. June 2021)</b> <b>(CBCS Pattern-2020)</b>			
<b>Day &amp; Date</b>	<b>Paper No</b>	<b>Sr. No.</b>	<b>Subjects</b> <b>Time: 11:00 a.m. to 2:00p.m</b>
<b>Monday 13/02/2023</b>	HCT3.1	10	Corporate Communication and Event Management (MA23301)
<b>Tuesday 14/02/2023</b>	HCT3.2	11	Development Communication (MA23302)
<b>Wednesday 15/02/2023</b>	SCT3.1 SCT3.2	12 13	<b>A) Radio Journalism and Production (MA23305)</b> <b>OR</b> <b>B) International Communication (MA23306)</b>
<b>Friday 17/02/2023</b>	OET	---	[Choose from list]

<b>M.A. (Mass Communication) Sem – IV (New w.e.f. Nov 2021)</b> <b>(CBCS Pattern-2019)</b>			
<b>Day &amp; Date</b>	<b>Paper No</b>	<b>Sr. No.</b>	<b>Subjects</b> <b>Time: 3:00 p.m. to 6:00 p.m</b>
<b>Monday 20/02/2023</b>	HCT4.1	14	Television Journalism and Production (MA23401)
<b>Tuesday 21/02/2023</b>	HCT4.2	15	Advertising and Social Marketing (MA23402)
<b>Wednesday 22/02/2023</b>	HCT4.3	16	Media Law and Ethics (MA23403)
<b>Thursday 23/02/2023</b>	SCT4.1 SCT4.2	17 18	<b>A) Online Journalism and Social Media Management (MA23407)</b> <b>OR</b> <b>B) Women and Media (MA23408)</b>

<b>M.A. (Mass Communication) Sem – IV (w.e.f. Nov 2017)</b> <b>(CBCS Pattern-2016) (Old up to OCT.2022)</b>			
<b>Day &amp; Date</b>	<b>Paper No</b>	<b>Sr. No.</b>	<b>Subjects</b> <b>Time: 3:00 p.m. to 6:00 p.m</b>
<b>Monday</b> <b>20/02/2023</b>	HCT4.1	19	Television Journalism and Production (3013401)
<b>Tuesday</b> <b>21/02/2023</b>	HCT4.2	20	Advertising and Social Marketing (3013402)
<b>Wednesday</b> <b>22/02/2023</b>	HCT4.3	21	Corporate Communication and Event Management (3013403)
<b>Thursday</b> <b>23/02/2023</b>	SCT4.1	22	<b>A) Online Journalism (3013404)</b>
	SCT4.2	23	<b>OR</b> <b>B) Women and Media (3013405)</b>

Please visit -<http://su.digitaluniversity.ac>

Ref No.: PAHSUS/EXAM/TIME-TABLE/2023/254

Date : 01/02/2023

**Sd/-**  
**Director**  
**Board of Examinations and Evaluation**