



PUNYASHLOK AHILYADEVI HOLKAR SOLAPUR UNIVERSITY, SOLAPUR

EXAM OF 2023 SEMESTER PATTERN EXAMINATION

FINAL PROGRAM OF M.A. (MASS COMMUNICATION COURSE) SEMESTER – I TO IV MAR/APR-2023 EXAMINATION TO BE HELD IN JULY.- 2023

1. Student should see their Seat No. and Name in the Name list and mistakes if any should be communicate to this office immediately. All candidates are requested to confirm their Examination Seat No. as well as place of examination on the Notice Board of the University/College mentioned below at least two days before the date of Examination. The candidate should write correct Seat No. on each answer book. If candidate writes wrong Seat No. on answer Book the performance of such subject will not be considered.
2. Candidate are requested to be present at their respective places of the Examination **FIFTEEN MINUTES** before the time starting of the first paper and **TEN MINUTES** before the time starting of each subsequent paper. Candidates are forbidden to take any book or paper into the Examination Hall.
3. **Important Note:** Code Numbers given in the Bracket are Computer Code of respective Subjects, Students should mention these Code Numbers on Answer Books with Name of the Subject. Also write these Code Numbers on JSR (Junior Supervisor Report) and related documents.
4. All the Candidates are asked to follow the timely instructions given by University in accordance with the examinations methodology.
5. As per the Rights of Person with Disabilities Act-2016 the persons with Disabilities are given 20 minutes extra for one per hour for the Online/Offline exam. (केंद्र शासनाच्या अपंग व्यक्ती अधिकार अधिनियम २०१६ मधील तरतूदीनुसार अपंग विद्यार्थ्यांना ऑनलाईन व ऑफलाईन परीक्षेमध्ये सर्वसाधारण विद्यार्थ्यांपेक्षा १ तासाला कमीत कमी २० मिनीट इतका वेळ वाढवून देण्यास सर्वांनुमते मान्यता देण्यात आली.)

Sr. No.	Center	College Abbreviation	Place
1	Solapur	PAHSUS	University Campus

M.A. (Mass Communication) Sem – I (w.e.f. June 2020) (CBCS Pattern-2020)			
Day & Date	Paper No	Sr. No.	Subjects Time: 3:00 p.m. to 6:00 p.m
Wednesday 19/07/2023	HCT1.1	1	Principles of Mass Communication (MA23101)
Thursday 20/07/2023	HCT1.2	2	Print Media (MA23102)
Friday 21/07/2023	HCT1.3	3	Reporting and Editing (MA23103)
Saturday 22/07/2023	DSE 1.1 DSE 1.2	4 5	A] Advertising and Public Relations (MA23106) OR B] Rural and Agricultural Journalism (MA23107)

M.A. (Mass Communication.) Sem – II (New w.e.f. Nov. 2020) (CBCS Pattern-2020)			
Day & Date	Paper No	Sr. No.	Subjects Time: 11:00 a.m. to 2:00 p.m
Wednesday 19/07/2023	HCT 2.1	6	Media Management (MA23201)
Friday 21/07/2023	OET	--	[Choose from list]
Sunday 23/07/2023	HCT2.2	7	Communication Research(MA23202)
Tuesday 25/07/2023	HCT2.3	8 9	A) Electronic Media (Radio and Television) (MA23205) OR B) New Media Applications (MA23206)

M.A. (Mass Communication) Sem – III (New w.e.f. June 2021) (CBCS Pattern-2020)			
Day & Date	Paper No	Sr. No.	Subjects Time: 11:00 a.m. to 2:00p.m
Monday 10/07/2023	HCT3.1	10	Corporate Communication and Event Management (MA23301)
Tuesday 11/07/2023	HCT3.2	11	Development Communication (MA23302)
Wednesday 12/07/2023	SCT3.1 SCT3.2	12 13	A) Radio Journalism and Production (MA23305) OR B) International Communication (MA23306)
Friday 14/07/2023	OET	---	[Choose from list]

M.A. (Mass Communication) Sem – IV (New w.e.f. Nov 2021) (CBCS Pattern-2019)			
Day & Date	Paper No	Sr. No.	Subjects Time: 3:00 p.m. to 6:00 p.m
Monday 10/07/2023	HCT4.1	14	Television Journalism and Production (MA23401)
Wednesday 12/07/2023	HCT4.2	15	Advertising and Social Marketing (MA23402)
Friday 14/07/2023	HCT4.3	16	Media Law and Ethics (MA23403)
Sunday 16/07/2023	SCT4.1 SCT4.2	17 18	A) Online Journalism and Social Media Management (MA23407) OR B) Women and Media (MA23408)

Please visit -<http://su.digitaluniversity.ac>

Ref No.: PAHSUS/EXAM/TIME-TABLE/2023/1489

Date : 04/07/2023

Sd/-
Director
Board of Examinations and Evaluation

