



PUNYASHLOK AHILYADEVI HOLKAR SOLAPUR UNIVERSITY, SOLAPUR

EXAM OF 2020 SEMESTER PATTERN EXAMINATION

FINAL PROGRAM OF M.A. (MASS COMMUNICATION COURSE) SEMESTER – I TO IV MARCH 2020 EXAMINATION TO BE HELD IN OCT-2020

1. Students should see their Examination Seat No. and Name in the Name-list and mistakes if any should be communicate to this office immediately. All candidates are requested to confirm their Examination Seat Numbers as well as the place of the Examinations on the Notice Board of the University/Colleges mentioned below at least two days before the date of the Examination. The candidates should write correct Seat No. on each Answer Book. If candidate writes wrong Seat No. on Answer Book, the performance of said subject will not be considered.
2. Candidates are requested to be present at their respective place of examination **FIFTEEN MINUTES** before the time starting of the first paper and **TEN MINUTES** before the time starting of each subsequent paper. They are forbidden to take any book or paper into the Examination Hall.
3. **Important Note:** Code Numbers given in the Bracket are Computer Code of respective Subjects; Students should mention these Code Numbers on Answer Books with Name of the Subject. Also, write these Code Numbers on JSR (Junior Supervisor Report) and related documents.
4. The Time for the exam is one and haf hour (1 ½) only.
5. The written examination will be conducted online/offline mode which will be held at home/desegated places.
6. All the student are here by informed that the time slot given in the time table shows 5 hrs for each day. But you will get 1 ½ hrs to solve the paper. If any student has two paper in one day that time he will be solving two papers within 5 hours.

The Examination will be conducted in the following order:

M.A. (Mass Communication) Sem – I (w.e.f. June 2016) (CBCS Pattern-2016)			
Day & Date	Paper No	Sr. No.	Subjects TIME: 11:00 a.m. to 4:00 p.m. (Only 1 ½ hrs out of this slot)
Monday 05/10/2020	HCT1.1	1	Principles of Mass Communication (3013101)
Tuesday 06/10/2020	SCT1.1	2	A] Advertising and Public Relations (3013104)
	SCT1.2	3	B] Rural and Agricultural Journalism (3013105)
Wednesday 07/10/2020	HCT1.3	4	Reporting and Editing (3013103)
Thursday 08/10/2020	HCT1.2	5	Print Media (3013102)

M.A. (Mass Communication) Sem – II (w.e.f. Nov 2016) (CBCS Pattern-2016)			
Day & Date	Paper No	Sr. No.	Subjects TIME: 11:00 a.m. to 4:00 p.m. (Only 1 ½ hrs out of this slot).
Monday 05/10/2020	HCT2.1	6	Media Management (3013201)
Tuesday 06/10/2020	HCT2.2	7	Media Law and Ethics (3013202)
Wednesday 07/10/2020	SCT2.1	8	A) Electronic Media (Radio and Television) (3013203)
	SCT2.2	9	OR B) New Media Applications (3013204)
Saturday 17/10/2020	OET	---	[Choose from list]

M.A. (Mass Communication) Sem – III (w.e.f. June 2017) (CBCS Pattern-2016)			
Day & Date	Paper No	Sr. No.	Subjects TIME: 11:00 a.m. to 4:00 p.m. (Only 1 ½ hrs out of this slot)
Monday 05/10/2020	HCT3.1	10	Communication Research (3013301)
Tuesday 06/10/2020	HCT3.2	11	Development Communication (3013302)
Wednesday 07/10/2020	SCT3.1	12	A) Radio Journalism and Production (3013303)
	SCT3.2	13	OR B) International Communication (3013304)
Sunday 18/10/2020	OET	---	[Choose from list]

M.A. (Mass Communication) Sem – IV (w.e.f. Nov 2017) (CBCS Pattern-2016)			
Day & Date	Paper No	Sr. No.	Subjects TIME: 11:00 a.m. to 4:00 p.m. (Only 1 ½ hrs out of this slot)
Monday 12/10/2020	HCT4.1	14	Television Journalism and Production (3013401)
Tuesday 13/10/2020	HCT4.2	15	Advertising and Social Marketing (3013402)
Wednesday 14/10/2020	HCT4.3	16	Corporate Communication and Event Management (3013403)
Thursday 15/10/2020	SCT4.1	17	A) Online Journalism (3013404)
	SCT4.2	18	OR B) Women and Media (3013405)

N.B.:-

1. The Examination Program is subject to change. If there is any change in the examination Program the University is not responsible for the loss or inconvenience caused to the candidates.
2. Cellular Phone, Scientific Programmable calculator, Pager & Digital Diary or any means, which can be used for unfair practice, are not allowed in the Examination hall.
3. Candidate should write answers in **BLUE INK/BLACK INK POINT PEN** only.

Please visit -<http://su.digitaluniversity.ac>

Ref No.: PAHSUS/EXAM/TIME-TABLE/2020/781

Date : 22/09/2020

Sd/-
I/C Director
Board of Examinations and Evaluation