

Punyashlok Ahilyadevi Holkar Solapur University, Solapur



Syllabus For
B. Voc. (Journalism and Mass Communication)
Sem V and Sem VI
(40:10 Pattern)
(To be implemented from June 2022)

Under
National Skill Qualification Framework
(NSQF)

P.A. H. Solapur University, Solapur
B.Voc in Journalism & Mass Communication
Syllabus 2022 - 23

Third Year Semester – V [T.Y. Part I (B. Voc. in Journalism & Mass Communication)]

| Subj Code | Subject Name | Type of Exam | No of credits | UA | CA | Marks |
|---------------------------|-------------------------------------|--------------|---------------|-----|----|-------|
| General Components | | | | | | |
| BVHCT 501 | Digital Journalism | Th | 4 | 40 | 10 | 50 |
| BVHCT 502 | Compulsory English I | Th | 4 | 40 | 10 | 50 |
| BVSCT 501 | Media Industry Management | Th | 4 | 40 | 10 | 50 |
| Skill Components | | | | | | |
| BVHCP501 | Social Media Journalism | Th | 6 | 60 | 15 | 75 |
| BVHCP502 | Rural and Agriculture Journalism | Th | 6 | 60 | 15 | 75 |
| BVSCP501 | Project –I (Creation of Web Portal) | Th | 6 | 60 | 15 | 75 |
| | Total | | 30 | 300 | 75 | 375 |

*Details of Internal – Practical given paper wise separately at the end of syllabus.

Third Year Semester – VI [T.Y. Part II (B. Voc in Journalism & Mass Communication)]

| Subj code | Subject Name | Type of Exam | No of credits | UA | CA | Marks |
|--------------------------|--|--------------|---------------|-----|----|-------|
| General component | | | | | | |
| BVHCT601 | Mobile Journalism | Th | 4 | 40 | 10 | 50 |
| BVHCT602 | Compulsory English II | Th | 4 | 40 | 10 | 50 |
| BVSCT601 | Media Law & Ethics | Th | 4 | 40 | 10 | 50 |
| Skill Component | | | | | | |
| BVHCP601 | Writing and production for MOJO | Th | 6 | 60 | 15 | 75 |
| BVHCP602 | Specialized Reporting | Th | 6 | 60 | 15 | 75 |
| BVHCP603 | Project- II (Creation of You Tube Channel) | Th | 6 | 60 | 15 | 75 |
| | Total | | 30 | 300 | 75 | 375 |

*Details of Internal – Practical given paper wise separately at the end of syllabus.

Third Year Semester V

BVHCT 501 Digital Journalism

Course Objectives: 1. To understand the distinct characteristics of online journalism

2. To learn the basic writing styles used by online journalists.

Unit 1. Development of internet and online communication – web 1.0, web 2.0, web 3.0, semantic web and beyond, Fundamentals concepts and applications - Concept of media convergence; Four types of convergence in media – technological, business, professional, content; What is multimedia content? Web browsers and RSS Feed; Journalism and digital media; Digital Journalism in India- e-newspapers, websites for newspapers and TV channels, emergence of online news portals.

Unit II. Meaning and definition, History of Digital Media, characteristics of Digital Media, types of Digital Media, Digital Media vs. Mainstream Media, Impact of Digital Media on Mainstream Media, Media Convergence. CAR/CAJ

Unit III. Digital culture and digital identity, User Generated Communication, Facebook, Instagram, YouTube, Participatory culture and Social Media, Citizen Journalism, Content Journalism, New/Digital media & Public sphere, Network theory.

Unit IV- Marketing for the web , SEO, AdSense, AdWords, PPC, Pops, Ad-blocks, Direct mail, new techniques , Journalism as conversation – Audience development, Social media, Blogs, Comments, Feedbacks, Opinion polls, Message boards, Messenger, Chat rooms, Games, Quiz , Ethical practices involving the Internet and social media

Reference Books:

1. Briggs, Mark. Journalism 2.0. J Lab and Knight Citizen News Network.
2. Feldman, Tony. An Introduction to Digital Media. Routledge.
3. Howard, Alexander. The Art and Science of Data-Driven Journalism, Tow Centre for Digital Journalism
4. Handbook for Media, General Elections to the 17 thLok Sabha 2019, Election Commission of India
5. Digital Journalism: Making News, Breaking News, Open Society Foundation
6. गरुड विश्वनाथ (2019), डिजिटल पत्रकारिता, गमभनप्रकाशन.
7. बोरटे योगेश (2019), सोशलमिडिया, अथर्व प्रकाशन.

BVHCT 502 Compulsory English (Part –I)

Objectives:

- 1) To introduce to the student's various forms of communication.**
- 2) To make the teaching of English more practical and student centric.**
- 3) To acquaint the students with different language skills.**

[Credits: 4]

Unit no: 1 Prose(Credit 01)(15)

Unit no: 2 Poetry

Unit no: 3 Grammar (Credit for Unit 2 and 3: 01) (15)

Unit no. 4 Communication Skills (Credit for Unit 4: 02) (30)

List of Reference Books:

1. Prescribed Text Book

2. "A Student's Introduction to English Grammar" by Rodney Huddleston and Geoffrey K. Pullum.2002.

Question Paper pattern

ENGLISH (Compulsory) Revised Syllabus (CBCS)

(Introduced from June 2020)

Que.1 Rewrite the following by choosing the correct alternative. (08)

(Poems, Prose and Grammar)

Que.2 Write the answers in short. (Any Four out Six) (12)

(Prose and Poetry)

Que.3 Broad question (any one) (10)

(Communication Skills)

Que. 4 Broad question General topics (10)

(Communication Skills)

BVSCT 501 Media Industry Management

Course Objectives: 1. To get knowledge of media management.

2. To understand economy of media...

Unit I: Management concept – Principles of Management – Functions –Nature of leadership – Understanding Motivation – Decision Making–Factors influencing good management –Flow of communication in an organization - Bottom step, top down vertical and horizontal – Management decision in media

Unit II: Ownership structures in India: Structure and Characteristics of Media Organizations – Newspapers, Cinema, Radio, Television, Magazines and Online Media. Sole proprietorship, partnership, private limited company, public limited companies, trusts, cooperatives, religious institutions, franchises. Organization structures of different media organizations (public as well as private ownerships), Cross media ownership and its implications on freedom of expression

Unit III: Economics of Media – PrintMedia: News gathering, Processing, Advertising, Printing, and Circulation– Management Problems of Small, Medium, and Large newspapers – Advertisement v/s Circulation– Media Promotion. –Professionalism –Trade Unionism–Public Relations for Newspaper Organization.

Unit IV: Electronic Media – Principles of Television and Radio Management in India –Economics and Administrative concerns of government owned electronic media – Present Status. Electronic Media in India – Private Channels – Social Commitment v/s Profit making – New Media –Economics of web portals. Quality Control and Cost Effective Techniques, Organizations, Management, business, legal, regulatory and ethical aspects of running a business, Media economy and economics of media, Regulations and recommendations of committees in India, Role of TRAI, SEBI, PCI,ASCI,ABC, RNI, BARC etc.

Reference Books:

1. Mehra, Newspaper Management.
2. Rucker & Williams, Newspaper Organization and Management.
3. Sindhvani, Newspaper Economics and Management.
4. Herbert Williams
Newspaper Organization and Management
4. RaYudu C S, Media and Communication Management.
5. Mocavatt& Pringle, Electronic Media Management
6. KohliVanita- Khandekar , Indian Media Business , Sage Publication.

BVHCP501 : Social Media Journalism

Course Objectives: 1. To get knowledge of Social media.

2. To understand use of social media for journalism.

Unit-1

Social Media -Definition of Social Media, History of Social Media, Types of Social Media, Social Media Platforms: Facebook, Twitter, WhatsApp, Instagram, Blogs, Web Site, YouTube Etc., Characteristics of Social Media

Unit-II

Citizen Journalism: Concept, Practice and Platforms, Social Media and citizen journalism: role of blogging in alternative journalism, Wikileaks and other examples of citizen journalism, impact of citizen journalism on society.

Unit III:

Social media impact on news and news organizations, Synergy Between Social and Mainstream Media, Social Media Giants– Threat to Mainstream Journalism, Privacy Issues, Social Media and Fake News, Legal and Ethical Aspects of Social Media. IT Act 2000, Privacy Issues, Security Issues

Unit IV: Advertising and PR on social media, Managing Social Media Accounts and Brand Building through, Social Media Promotional Activities, Digital Rights Management, Content Regulation, Planning and Control Problems in New Media, Social Media Marketing Strategies.

Reference Books:

1. Briggs, Mark. Journalism 2.0. J Lab and Knight Citizen News Network.
2. Feldman, Tony. An Introduction to Digital Media. Routledge.
3. Howard, Alexander. The Art and Science of Data-Driven Journalism, Tow Centre for Digital Journalism
4. Handbook for Media, General Elections to the 17th Lok Sabha 2019, Election Commission of India
5. Digital Journalism: Making News, Breaking News, Open Society Foundation
6. गरुडविश्वनाथ (2019), डिजिटलपत्रकारिता, गमभनप्रकाशन.
7. बोरटेयोगेश (2019), सोशलमिडिया, अथर्वप्रकाशन.

BVHCP502: Rural and Agriculture Journalism

Course Objectives: 1. To understand concept of rural development.

2. To understand agriculture journalism.

Unit I-

Rural Development - Problems of Rural and, Major issues in rural development, Gandhian concept of rural development, Central and state Governments schemes for rural development, Role of IT in rural development, Case Studies- Media for rural development.

Unit II-

Agricultural Development: Agriculture Development in India, Swaminathan Report: National Commission on, Farmers, Role of IT in Agricultural Development, Agriculture Development Schemes, BT Seeds & GM Food

Unit III-

Agriculture Journalism - Meaning, definition, agricultural journalism in rural areas, problem and prospectus of agricultural journalism, Agricultural Journalism, the nature and scope of agricultural journalism, characteristics and training of the agricultural journalist, how agricultural journalism is similar to and different from other types of journalism. Case Studies- Media and agriculture development.

Unit IV- The agricultural story: Types of agricultural stories, gathering agricultural information: Sources of agricultural information, interviews, coverage of events, abstracting from research and scientific materials, wire services, other agricultural news sources. Writing the story: Organizing the material, treatment of the story, writing the news, use of photographs, use of artwork (graphs, charts, maps, etc.), writing the captions.

Reference Books:

1. Understanding Development communication- Uma Joshi
2. Communication, Modernization & Social Development- Edited: Ito Youichi, Kiran Prasad, K. Mahadevan.
3. India Economy- RuddarDutt, K.P.M. Sundharam
4. International Development Communication- bellamody
5. Traditional Media and Development Communication- K. Madhusudan
6. Development Communication – V.S. Gupta

BVSCP501 Project –I (Creation of Web Portal)

Student should create own web portal having minimum six different content categories. There should be minimum five published news/articles in each category during semester period.

Internal and Practical Work

B. Voc(Journalism& Mass Communication)(Sem - V)

Paper :BVHCT 501 Digital Journalism

1. Unit test : Two unit tests based on syllabus will be conducted 10 marks

Paper:- BVHCT 502 Communication &Mass Communication Theories

1. Unit test : Two unit tests based on syllabus will be conducted . 10 marks

Paper : BVHCT 501 Media Industry Management

1. Unit test : Two unit tests based on syllabus will be conducted . 10 marks

Paper :BVHCP501 Social Media Journalism

1. Unit test:Two-unit tests based on syllabus will be conducted. 10 marks

To be submitted at the end of First month in semester

- 2. Social Media Posts (File 1): Must have 20 posts on Facebook, 20 posts on twitter, 20 posts on Instagram, 10 posts on You Tube during semester. – 10 Marks**
- 3. Survey (File2& soft copy) : Conduct an online survey using google form and write a comparative study report based on use of Social media (as assigned by faculty) , (Min.respondents should be 50) -10 Marks**

To be submitted at the end of second month in semester

4) Study (File3& soft copy) : Conduct a study of minimum 10 WhatsApp groups and 10 twitter handles for 15 days and right an analytical report about people's views about a social, political, cultural issue. 10 Marks

5) Social Media posts (File 4) : write posts on social media , (Minimum 5 posts each on five different social media) 10 Marks

To be submitted at the end of third month in semester

- 6) Create posts (File5) (Direct Practical) : Create posts for five different social media . Write and publish your opinion on posts published by other people - 10 Marks**

- 7) Report : (File 6) Design, implement and evaluate an environmental /health/ educational/ cultural campaign for 15 days on online social media. Write detailed report. 15Marks

Paper : BVHCP502: Rural and Agriculture Journalism

1. Unit test : Two unit tests based on syllabus will be conducted-10 marks

To be submitted at the end of First month in semester

2. Survey (File 7& soft copy) : Conduct a survey in rural area to know problems of farmers) - 10 Marks

3. News and news stories(File8& soft copy) : Write five news and two news stories based on rural/ agriculture development . 10 Marks

To be submitted at the end of second month in semester

4. Article (File 9) : write five articles (One on rural development and four related to agriculture sector) 10 Marks

5. Interviews(File 10): (Direct Practical) : Take interview of two experimental farmers and write it for newspaper and broadcast it on radio/tv. 10 Marks

To be submitted at the end of second month in semester

6. Study Report (File 11): Study developmental schemes of any two Gram panchayat. Write and publish report on your web portal on developmental schemes. 10 Marks

7. NGO visits (File 12): Visit any three NGOs working in rural area. Write a report on their working and publish on web portal. 15-Marks

Paper :BVSCP501 Project –I (Creation of Web Portal)

- 1.Unit test : Two unit tests based on syllabus will be conducted . 10 marks

2. Web Portal (File 13) - Student should create own web portal having minimum six different content categories. There should be minimum five published news/articles in each category ((Total 30)during semester period. 30 marks

3. Interviews (File 14) Take interview of two person, working in different fields. Write and upload interviews on your own web portal. 10 marks

4. Comparative study (File 15) study of any four new portals and write analytical report. 10 Marks.

5.Uploading news (Direct Practical) : writing and uploading one news with photograph on your own news portal. 10 Marks

B .Voc(Journalism& Mass Communication) (Sem - VI)

BVHCT601 Mobile Journalism

Course Objectives: 1)To create content for various platforms using a mobile phone.

2)To demonstrate knowledge of the strengths and weaknesses of the mobile phone as a tool for media production,

Unit I - Introduction to Mobile Phones – Mobile Phone or Cell phone – Evolution of Mobile Phones – Radio based Cell Phones – Cellular Network – 1G – 2G – 3G – 4G – WiMAX & LTE standard – Technical Aspects of Mobile Telephony – Components of a Mobile Phone ,Features of Smart Phones

Unit II : Introduction to Mobile Journalism or Mojo – Advantages of Mojo – Emergence of Mojo – Convergence Journalism – Backpack Journalism – Multi-tasking in Media Industry – Citizen Journalism – User-Generated Content (UGC) to User-Generated Stories (UGS) – Mobile Journalism around the Globe – Al Jazeera Experiment – Mojo in India – NDTV Experiment – Asianet Experiment.

Unit III: Mobile Journalism in Action – Planning: Story Angle, Potential Sources and Interviewees, Potential Shots and Script Ideas – News Gathering: Research, Finding Sources, Collecting and Verifying Data – Shooting, Scripting, Editing: Shoot Still Photo/Video, Extract Stills from Video Footage, Capture Audio, Write for Pic or Video, Edit Images – Audio – Video – File Formats – Publishing/Broadcasting – Digital Platforms – TV – Overcoming Technical Issues – Tips for using Facebook and YouTube Live - Checklist before Shooting or Going Live.

Unit IV: Reporting for Mojo – Skills needed for a Mojo – Three Levels of Multimedia Reporting – Tips on Filming with a Phone Camera – WMDs, the Triple Shot, and Move or Stand Still – Aspect Ratio for Mobile Phones – Shooting with Front and Back Camera - Mobile Journalism Kit – Essential Gears for Mojo – Mobile Phone Grip – Tripod / Handheld Rig / Selfie Stick – Microphone & Headphones – Power Bank and Memory – Advanced Gears – Camera Light – Handhelds – Lenses – Windshields.

Reference Books :

1. Field Guide for Mobile Journalism, Robb Montgomery, Visual Editors
2. .MOJO: The Mobile Journalism Handbook: How to make broadcast videos with an iPhone or iPad, Ivo Burum; Stephen Quinn, Routledge, Taylor & Francis Group, 2016.
3. Democratizing Journalism through Mobile Media: The Mojo Revolution, Ivo Burum, Taylor and Francis, 2016.
4. Mobile and Social Media Journalism: A Practical Guide, Anthony Adornato, Ithaca College, USA
5. MoJo - Mobile Journalism in the Asian Region, Stephen Quinn, Konrad-AdenauerStiftung, Singapore.

6. Mobile Journalism, Diana LarreaMaccise&MontaserMarai, Al Jazeera Media Training and Development Centre.

BVHCT602 Compulsory English (Part –II)

Objectives:

- 1) To introduce to the students various forms of communication.
- 2) To make the teaching of English more practical and student centric.
- 3) To acquaint the students with different language skills.

[Credits: 4]

Unit no: 1 Prose(Credit 01)(15)

Unit no: 2 Poetry

Unit no: 3 Grammar (Credit for Unit 2 and 3: 01) (15)

Unit no. 4 Communication Skills (Credit for Unit 4: 02) (30)

List of Reference Books:

1. Prescribed Text Book

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Question Paper pattern

ENGLISH (Compulsory) Revised Syllabus (CBCS)

(Introduced from June 2020)

Que.1 Rewrite the following by choosing the correct alternative. (08)

(Poems, Prose and Grammar)

Que.2 Write the answers in short. (Any Four out Six) (12)

(Prose and Poetry)

Que.3 Broad question (any one) (10)

(Communication Skills)

Que. 4 Broad question General topics (10)

(Communication Skills)

BVSCT601 Media Law & Ethics

Course Objectives: 1 To introduce students to the idea of Journalism, its role and functions in society and democracy

2 To develop understanding of Media and its relationship with India's Constitution and Media Laws

Unit 1: Meaning of the term Constitution, Preamble of the Constitution, Constituent Assembly, The Salient Features of Indian Constitution. Fundamental Rights: Right to Equality; Right to Freedom, Right against Exploitation, Right to Freedom of Religion, Cultural and Educational Rights, Fundamental Duties, The Directive Principles of State Policy, Ordinance, Bill, amendments. Union Government: Union Legislature (Parliament), Lok Sabha and Rajya Sabha (with Powers and Functions); Union Executive; President of India (with Powers and Functions) ; Prime Minister of India (with Powers and Functions); Union Judiciary (Supreme Court) ; Jurisdiction of the Supreme Court.

Unit 2 Freedom of Speech and Expression: Main features, Scope and Importance of Article 19, Interpretation of Article 19: Defining the freedom of the Press and Media, Supreme Court Judgements related to Article 19, Right to Information Act 2005: Restrictions on Media: Official Secrets Act, Defamation, Judiciary and Contempt of Court, Legislature and its Privileges, IPC and Cr. PC, Censorship and its different forms, Right to Privacy, Pressures on Media: Political, Corporate, social, religious, advertisers and lobbies, etc, Indecent Representation of Women (Prohibition) Act 1986

Unit 3 Press Laws: Copyright Act. Books and Newspapers Registration Act. Working Journalists Act, Press Council Act and Role of PCI. Broadcast Media: Cable TV Network Regulation Act, Cinematography Act, Prasar Bharti Act, Digitization and Conditional Access System (CAS), Proposed Broadcast Regulatory Authority of India Act

Unit 4 Laws of Human Rights- Child labour Acts- Indecent Representation of women (prohibition) Act, 1986, The monopolies and restrictive Trade Practices Act, 1969, Salient feature. Cyber laws: The need for cyber laws: Regulation of Social Media and other web platforms; Regulation of Broadcast, Press and Web: Challenges and Issues Different forms of Regulation: State Regulation, Self Regulation, Co-Regulation, Press Ombudsman.

Recommended Books:

1. Thakurta, ParanjyGuha, Media Ethics, Oxford University Press, 2009
2. Barrie mc Donald and Michel petheran Media Ethics, mansell, 1998
3. Austin Sarat Where Law Meets Popular Culture (ed.), The University of Alabama Press , 2011
4. VikramRaghvan, Communication Law in India, Lexis Nexis Publication, 2007
5. IyerVekat, Mass Media Laws and Regulations in India-Published by AMIC, 2000
6. William Mazzarella, Censorium: Cinema and the Open Edge of Mass Publicity

BVHCP601 Writing and production for MOJO

Course Objectives: 1) Giving practical knowledge of mobile journalism to students.

2. To understand techniques of video recording and editing on mobile.

Unit –I : Mobile Journalism – Understanding Mobile Operating Systems, Introduction to Mojo Equipment and Apps., Understanding mobile journalism, benefits of mobile journalism, MOJO kit- smartphone , a tripod, tripod mount, microphones, headphones and battery pack etc, Use of Mobile Journalism Tools, Visual storytelling, Types of Visual Storytelling on Mobile, composing images, capturing cutaways , Photography apps Audio recording and editing using mobile.

Unit II : Preparing for shooting- Finding story and location, Use of various shots- extreme wide, wide, medium, medium close up, Close up, extreme close up, interview shot etc. framing and composition, Using external microphone, use of multi-track video editor, giving titles, captions and logos, creating multi –shot videos on twitter, Instagram, Resources for live broadcast , live recording, preparing for Facebook live, Instagram live, Twitter live .

Unit III: The 5 C's of Writing News for Mobile Audiences, Various apps needed for mobile journalism, using live streaming apps - Facebook Live, Twitter Go Live/Periscope, YouTube, Other live-streaming apps and software, Live-stream themes, need of live-stream strategy, Content creation, Pre-show production, Live-stream privacy, security and safety, creating Instagram Stories

Unit IV: On air programs, Comments and reactions during the show, At the end of the show, Post-show production, Mojo and the mobile journalism revolution, Citizens and mobile journalism, Mojo across genres, Tools of the mojo trade, composing visual proof, Recording, elements of mojo storytelling, Mojo interviewing.

Making Compelling Visual Compositions using Mobile Phone, Capturing Still Images and Editing on Mobile Phones. Recording Audio Interviews and Bytes. Editing Audios using Mobile Passporting and Editing Videos using Mobile Phones, Scripting for Mobile Journalism, Use of Natural Lighting as a Key Light to Model and Illuminate the Subject, Shooting Vox Pops, P to Cs and Interviews, Producing Documentaries, Short films and News Reports using Mobile Phones, Distribution of Content using Mobile Phones.

Books :

1.A Field Guide for Mobile Journalism, Robb Montgomery, Visual Editors

2.MOJO: The Mobile Journalism Handbook: How to make broadcast videos with an iPhone or iPad, Ivo Burum; Stephen Quinn, Routledge, Taylor & Francis Group,2016.

3.Democratizing Journalism through Mobile Media: The Mojo Revolution, Ivo Burum, Taylor and Francis, 2016.

4.Mobile and Social Media Journalism: A Practical Guide, Anthony Adornato, Ithaca College, USA

5.MoJo - Mobile Journalism in the Asian Region, Stephen Quinn, Konrad-AdenauerStiftung, Singapore.

6.Mobile Journalism, Diana LarreaMaccise&MontaserMarai, Al Jazeera Media

BVHCP602 Specialized Reporting

Course Objectives : 1) To understand concept of specialized reporting.

2. To understand writing techniques for specialized reporting.

UNIT I: Business Journalism: Business Industry as a Beat Sources of news on Business, Developing Business story idea Writing stories from Press Releases

UNIT II: Science Journalism Science as a Beat Sources of news on Science Developing Science story idea Writing stories from Press Researches

UNIT III: Environment Journalism -Environment as a Beat Sources of news on Environment Developing Environment story idea Writing stories on Environment

UNIT IV: Sports Journalism Sports as a Beat Sources of news on Sports Developing Sports story idea Writing stories on Sports

UNIT V: Gender and Media: Gender biased reporting as a Beat Sources of news. Writing stories Portrayal of Women in Advertisement, Prohibition of Women Indecent Representation Act 1986 Women in Print, Radio, Television, Digital Media, Advertising, Cinema. Ethical issues and code of conduct regarding mass media. Women's problems and media's responsibility in new millennium. Women portrayal in Print, Television and Film. Women Issues in Media Women based serials in Television, Women's Program on Radio.

Suggested readings:

1. M V Kamath, The Journalist's Handbook, Vikas Publishing
2. M V Kamath ,Professional Journalism Vikas Publishing
3. Edward Gold Smith, Nicholas Hildyard(Edt). 1988. The Earth Report, London Oxford University Press Page 48 of 77
4. Kanchon Chopra & S C Gulati, (Eds) 2000. Migration, Common Property Resources And Environmental Degradation, 2001. New Delhi. Sage Publication.
5. Katar Singh And VishwaBallabh, (Eds) 2001. Cooperative Management Of Natural Resources, New Dehli Safe Publication.
6. JyotiParikit,(Edt)2002. Sustainable Management Of Wetlands, New Delhi. Sage Publication.

BVHCP603 Project- II (Creation of You Tube Channel)

Student should create own You Tube Channel having minimum six different content categories. There should be minimum five published news/articles in each category during semester period.

Internal and Practical Work

B .Voc(Journalism& Mass Communication) (Sem - VI)

Paper : BVHCT601 Mobile Journalism

1. Unit test : Two unit tests based on syllabus will be conducted . 10 marks

Paper:- BVHCT 602 BVHCT602 Social Issues and Media

1. Unit test : Two unit tests based on syllabus will be conducted . 10 marks

Paper : BVHCT601 Media Law & Ethics

1. Unit test : Two unit tests based on syllabus will be conducted . 10 marks

Paper : BVHCP601 Writing and production for MOJO

1. Unit test : Two unit tests based on syllabus will be conducted . 10 marks

To be submitted at the end of first month of semester.

2. Video News (File 1 & soft copy) : Create two video news using smart phone(As assigned by faculty) . Submit it. 10 Marks

3. Interview (File 2 & soft copy) : Conduct two interviews using MOJO kit and submit.

-10 Marks

To be submitted at the end of second month of semester.

4. Opinion based stories (File 3 & soft copy) : Using mobile cover two public opinion based news stories (as assigned by faculty) and submit it . 10 Marks

5. Live Streaming (File 4 & soft copy) : Live streaming of any two programs using mobile on Facebook, You Tube or any other social media. 10 Marks

To be submitted at the end of Third month of semester.

6. Special Feature (File 5 and soft copy) : Prepare two special video features on NGO/ Institution/ Place/ Personality. 10 Marks

7. Video News (DirectPractical) : Create , edit and share a video news using smart phone.

15 Marks

Paper:BVHCP602 Specialized Reporting

1. Unit test : Two unit tests based on syllabus will be conducted . 10 marks

To be submitted at the end of first month of semester.

2. Business stories (File6) : Write two business stories . 10 Marks

3.Science stories (File7) : Write two Science stories10 Marks

To be submitted at the end of second month of semester.

4. Environmental stories (File 7) : Visit two organizations working in the field of environment and write two news stories based on the working of these organizations. 10 Marks

5. Sports Reporting (File 8) : Observe any two sports tournaments and write two news stories based on success/ failures of these tournaments. 10 Marks

To be submitted at the end of third month of semester.

6.Gender Stories . (File 9)- Prepare two stories where gender bias is observed in practice.

10 Marks.

7. Direct Practical. : Write a business/ science/ sports/ environment/ gender bias story as assigned by the faculty. 15 Marks

Paper :BVSCP 01 Project –I (Creation of You Tube Channel)

1.Unit test : Two unit tests based on syllabus will be conducted . 10 marks

2. You Tube Channel - Create own You tube Channel and publish minimum 10 video news / interviews during semester period. 30 marks

3. Interviews (File 10) Take interview of two person, working in different fields and upload interviews on your own you tube channel. 10 marks

4. Discussion program (File 11) : Conduct two discussion progrms based on current issues and upload on your own You Tube channel. 10 Marks.

5. Direct Practical: Conduct one interview and upload it on your own You Tube Channel. 15 Marks
