

PunyashlokAhilyadeviHolkar Solapur University, Solapur



NAAC Accredited-2022
'B⁺⁺' Grade (CGPA 2.96)

Name of the Faculty: Commerce & Management

CHOICE BASED CREDIT SYSTEM

Structure: Bachelor of Business Administration (BBA)

Name of the Course: B.B.A. Sem. I to VI

(Syllabus to be implemented from June, 2022)

Punyashlok Ahilyadevi Holkar Solapur University, Solapur

STRUCTURE OF BBA CBCS PATTERN: June 2022 under
Faculty of Commerce & Management Implemented from the
Academic year 2022-23

STRUCTURE OF BBA Part- I CBCS PATTERN: June 2022 Under Faculty of Commerce & Management												
Semester I							Semester II					
	Subject Code	Subjects	Credits	UA	CA	Total Marks	Subject Code	Subjects	Credits	UA	CA	Total Marks
1	CC 1	Principles of Management-I	4.00	40	10	50	CC 1	Principles of Management-II	4.00	40	10	50
2	CC 2	Business Communication-I	4.00	40	10	50	CC 2	Business Communication-II	4.00	40	10	50
3	CC 3	Accounting for Business-I	4.00	40	10	50	CC 3	Accounting for Business-II	4.00	40	10	50
4	CC 4	Business Economics-I	4.00	40	10	50	CC 4	Business Economics-II	4.00	40	10	50
5	CC 5	Business Organisation & Environment-I	4.00	40	10	50	CC 5	Business Organisation & Environment-II	4.00	40	10	50
6	AECC 1	Practicals on Management- I	4.00	30	20	50	AECC 1	Practical's on Management- II	4.00	30	20	50
							AECC 2	Democracy, Elections and Good Governance	NC	40	10	50
			24			300			24			300
<p>CC: Core Course: All courses (subjects) are compulsory.</p> <p>AECC: Ability Enhancement Compulsory Course: All courses (subjects) are compulsory.</p> <p>(A) Non-Credit Self Study Course: For Sem II : Democracy, Elections and Good Governance</p>												

STRUCTURE OF BBA CBCS PATTERN: June 2023-24
Under Faculty of Commerce & Management

Semester III							Semester IV					
	Subject Code	Subjects	Credits	UA	CA	Total Marks	Subject Code	Subjects	Credits	UA	CA	Total Marks
1	CC 6	Research Methodology-I	4.00	40	10	50	CC 6	Research Methodology-II	4.00	40	10	50
2	CC 7	Foundation of Human Skills-I	4.00	40	10	50	CC 7	Foundation of Human Skills-II	4.00	40	10	50
3	CC 8	International Business-I	4.00	40	10	50	CC 8	International Business-II	4.00	40	10	50
4	CC 9	Entrepreneurship Development & SME-I	4.00	40	10	50	CC 9	Entrepreneurship Development & SME-II	4.00	40	10	50
5	CC 10	IT for Management-I	4.00	40	10	50	CC 10	IT for Management-II	4.00	40	10	50
6	SEC 1	Mini Project – I	4.00	30	20	50	SEC 1	Mini Project – II	4.00	30	20	50
							SEC 2	Environmental Studies	NC	40	10	50
			24			300			28			300

CC: Core Course: All courses (subjects) are compulsory.

SEC: Skill Enhancement Course (**Compulsory Subject- Environmental Studies**)

STRUCTURE OF BBA CBCS PATTERN: June 2024-25
Under Faculty of Commerce & Management

Semester V							Semester VI					
	Subject Code	Subjects	Credits	UA	CA	Total Marks	Subject Code	Subjects	Credits	UA	CA	Total Marks
1	CC 11	Marketing Management-I	4.00	40	10	50	CC 11	Marketing Management-II	4.00	40	10	50
2	CC 12	Financial Management-I	4.00	40	10	50	CC 12	Financial Management-II	4.00	40	10	50
3	CC 13	Human Resource Management-I	4.00	40	10	50	CC 13	Human Resource Management-II	4.00	40	10	50
4	CC 14	Production Management-I	4.00	40	10	50	CC 14	Production Management-II	4.00	40	10	50
5	SEC 1	Taxation	4.00	30	20	50	SEC 1	Project Work	4.00	30	20	50
6	DSE 1	Retail Management-I	4.00	40	10	50	DSE 1	Retail Management-II	4.00	40	10	50
7	DSE 2	Cost and Management Accounting -I					DSE 2	Cost & Management Accounting-II				
			24			300			24			300
<p align="center">CC: Core Course: All courses (subjects) are compulsory. SEC: Skill Enhancement Course (Compulsory Subject- Environmental Studies) DSE: Discipline Specific Elective: Candidate has to select any one elective subject. (DSE 1 or DSE 2)</p>												
	TOTAL-148		48	52		48						
			BBA - I	BBA - II		BBA - III						

TOTAL CREDIT -148

2. YEAR OF IMPLEMENTATION: New syllabus will be implemented from June 2019

3.PATTERN: Pattern of examination will be of semester system.

4.GENERAL OBJECTIVES OF THE COURSE:

- (i) To provide adequate basic understanding about Management Education among the students.
- (ii) To prepare students to exploit opportunities created in the management Profession.
- (iii) To train the students in communication skills effectively for business purpose.
- (iv) To develop appropriate business skills in the students.
- (v) To make the students competent for providing themselves self-employment.
- (vi) To inculcate Entrepreneurial skills.

5. DURATION: The course shall be full time course w.e.f. June 2022. It shall be for three years.

6.ELIGIBILITY FOR ADMISSION:

- (i) A candidate for being eligible for admission to the Degree course in Bachelor of Business Administration shall have passed 12th Std. Examination (H.S.C. 10+2) from any stream
- (ii) Two years Diploma in Pharmacy after H.S.C., Board of Technical Education conducted by Government of Maharashtra or its equivalent.
- (iii) Three Year Diploma Course (after H.S.C., i.e. 10th Standard) of Board of Technical Education conducted by Government of Maharashtra or its equivalent.
- (iv) MCVC
- (v) Every eligible candidate has to pass a Common Entrance Test to be conducted by college.

7.PATTERN:Pattern of examination will be semester system

The B.B.A. Examination will be 1800 marks divided into 3 parts as per details given below:

- (i) B.B.A. Part I (Sem. I, II) Aggregate marks 600
- (ii) B.B.A. Part II (Sem. III, IV) Aggregate marks 600
- (iii) B.B.A .Part III (Sem. V, VI) Aggregate marks 600

There will be written Examination of 40 marks (1 hr.30 min. duration) for every subject at the end of each Semester. The class work will carry 10 marks in each subject.

8. PRACTICALS AND MARKS:

(University Viva-30 Marks + Internal Assessment-20 Marks) = 50 Marks

Semester I	Practicals on Management –I
Semester II	Practicals on Management –II
Semester III	Mini Project–I
Semester IV	Mini Project–II
Semester V	Taxation
Semester VI	Project Report

The Candidate has to obtain marks 40% marks in internal evaluation marks and 40% marks in University Exam (Viva-voce Exam) to declare as pass.

9. STANDARD OF PASSING:

A Candidate must obtain minimum 40% of the marks in each University examination paper as well as in internal evaluation for passing in a particular subject. The class shall be awarded to the student on the basis of aggregate marks obtained by him in all three years (Part I, II and III).

The award of Class is as follows:

Grade Template

Sr. No.	Range of Marks	Grade Point
1	80 Onwards	10
2	70-79	9
3	60-69	8
4	55-59	7
5	50-54	6
6	45-49	5
7	40-44	4
8	<40	0

10. MEDIUM OF INSTRUCTION: The medium of instruction shall be in English.

11. DIVISION OF INTERNAL MARKS:

Sr. No.	Internal Criteria	Internal Marks (10)
1	Class Assignment	2
2	Home Assignment	2
3	Seminar/ Group Exe.	3
4	Attendance	3
	Total	10

12. ABOUT SPECIALIZATION:

During 5th Semester, the students will have to select one of the Elective groups (consisting of one subject) from Financial Management (A) or Marketing Management (B) During 6th Semester, The students will have to continue with the same Elective group.