

PunyashlokAhilyadeviHolkar Solapur University, Solapur



Name of the Faculty: Commerce & Management

CHOICE BASED CREDIT SYSTEM

Structure: Bachelor of Business Administration (BBA)

Name of the Course: B.B.A. III (Sem.–V & VI)

(Syllabus to be implemented from w.e.f. June, 2021)

Punyashlok Ahilyadevi Holkar Solapur University

STRUCTURE OF BBA HONORS PROGRAMME UNDER CBCS PATTERN:

June 2019 under Faculty of Commerce & Management Implemented from the
Academic year 2021-22

STRUCTURE OF BBA- III HONORS PROGRAMME UNDER CBCS PATTERN: June 2021												
Under Faculty of Commerce & Management												
Semester V							Semester VI					
	Subject Code	Subjects	Credits	UA	CA	Total Marks	Subject Code	Subjects	Credits	UA	CA	Total Marks
1	CC 11	Marketing Management-I	4.00	40	10	50	CC 11	Marketing Management-II	4.00	40	10	50
2	CC 12	Financial Management-I	4.00	40	10	50	CC 12	Financial Management-II	4.00	40	10	50
3	CC 13	Human Resource Management-I	4.00	40	10	50	CC 13	Human Resource Management-II	4.00	40	10	50
4	CC 14	Production Management-I	4.00	40	10	50	CC 14	Production Management-II	4.00	40	10	50
5	SEC 1	Taxation	4.00	30	20	50	SEC 1	Project Work	4.00	30	20	50
6	DSE 1	Retail Management-I	4.00	40	10	50	DSE 1	Retail Management-II	4.00	40	10	50
7	DSE 2	Cost and Management Accounting -I					DSE 2	Cost & Management Accounting-II				
			24			300			24			300
<p>CC: Core Course: All courses (subjects) are compulsory.</p> <p>SEC: Skill Enhancement Course (Compulsory Subject- Environmental Studies)</p> <p>DSE: Discipline Specific Elective: Candidate has to select any one elective subject. (DSE 1 or DSE 2)</p>												

	TOTAL-148	48	52	48	
		BBA - I	BBA - II	BBA - III	

TOTAL CREDIT -148

