

M.A. II (Urdu) Soft Skill Course (w.e.f. 2021) Title of the Paper: Urdu Mass Media [Credits: Theory - (04)] [Theory - (80), Practicals - (20)] Total [L-48+T-12=60] Total Credits : L-04+T-01 = 05		
Unit no: 1		(No. of Lecture- 15)
Title of the Unit : Tarsil-O-Ibalag Aur Tarmir-O-Taraqqi.		
	a	Tarsil-O-Ibalag Aur Samaji Tabdili.
	b	Tarsil-O-Ibalag Aur Taraqqiyati Amal.
	c	Tarsil-O-Ibalag Aur Jadeed Kari.
	d	Tamiri Tarsil-O-Ibalag Aur Television
	e	Talimi Tarsil-O-Ibalag Aur Tafrih Wa Mashgala.
Unit no: 2		(No. of Lecture- 15)
Title of the Unit : Awami Zare Tarsil Aur Samaj.		
	a	Awami Zare Tarsil : Paigam Aur Samaein.
	b	Awami Zare Tarsil : Rawayye Aur Samaji Asrat.
	c	Awami Zarae Tarsil Aur Rae Aama
	d	Awami Zare Tarsil : Talim Aur Tahzeeb-O-Saqafat.
Unit no: 3		(No. of Lecture- 15)
Title of the Unit : Tarsil-O-Ibalag Ke Usool.		
	a	Tarsil-O-Ibalag Ka Amal.
	b	Tarwaj wa isha'at : Nae Tasurat Ki Tarsil.
	c	Tarsil-O-Ibalag Ki Do Iqdami Rau.
	d	Gair Lafzi Tarsil-O-Iblag.
Unit no: 4		(No. of Lecture- 15)
Title of the Unit : Adab : Cinema : Tahzeeb-O-Saqafat.		
	a	Dastan, Rawayat Aur Tarsil-O-Iblag.
	b	Adab Iqdar Aur Popular Culture.
	c	Commercial Cinema Aur Samaji Tarsil.

List of Reference Books :

01	Awami Zare Iblag Tarsil Aur Tamir Aur Tarqqi	Devendr Issar
02	Urdu Mass Media	Prof. Fazlul Haque.
03	Iblagiyat	Dr. Mohammed Shahid.